

Some questions are only shown dependent on your previous answers. The number on the question can therefore differ from the number you see in this PDF. This PDF shows all the questions in the survey.

Reporting on packaging optimization and waste prevention 2025

According to Avfallsforskriften kapittel 7 vedlegg 1, everyone who puts packaging on the Norwegian market is obliged to meet certain requirements for the packaging and inform the authorities about this. By answering the questions in this survey, you are fulfilling this obligation, and Grønt Punkt Norge can report on your behalf to the Norwegian Environment Agency.

You will answer questions on the following topics:

- Development/ordering of new packaging / new products
- Product protection
- Volume and weight
- Design for recycling
- Design for source separation
- Reuse
- Degradable and compostable packaging
- Harmful substances
- General measures

You will have the opportunity to comment on each section.

The reporting applies to all packaging materials, and comes in addition to reporting on packaging amounts. You can respond in Norwegian (Swedish/Danish) or English.

Ordering and developing new packaging/products

1. When developing/ordering new packaging or packaged products, how important are the following aspects to you? *

	1	2	3	4	5
The packaging protects the product as best as possible (i.e. sufficient shelf life or avoiding breakage)	☐	☐	☐	☐	☐
The packaging adds as little extra volume as possible	☐	☐	☐	☐	☐
The packaging can be recycled	☐	☐	☐	☐	☐
It is intuitive for the consumer how to properly source separate it	☐	☐	☐	☐	☐
Facilitate for reuse of the packaging where that makes sense (e.g. refill or return)	☐	☐	☐	☐	☐
Avoid that the packaging contains harmful substances	☐	☐	☐	☐	☐

2. What measures have you taken to ensure that the packing protects the product as best as possible? *

☐ Gases

☐ Barriers

☐ Material type

☐ None

☐ Don't know

☐ Other

3. For which materials have you made measures to ensure the packaging protects the product? *

☐ Glass

☐ Metals

☐ Cardboard and paper

☐ Plastics

☐ Wood

4. How did you arrive at the above measures? *

- ☐ Conducting internal tests
- ☐ Conducting external tests
- ☐ Use of internal expertise
- ☐ Consulting with external expertise
- ☐ Use of standards
- ☐ Don't know
- ☐

Other

5. Describe your specific measures to improve protection of the product.

Enter your answer

Volume and weight

6. What measures have you taken to ensure that the packaging adds as little volume and weight as possible? *

- ☐ Cut unnecessary packaging (e.g. group packaging or extra layers)
- ☐ Reduce packaging size
- ☐ Change the design of the packaging
- ☐ Change the type of packaging
- ☐ Change the packaging material
- ☐ Refill solution/concentrate
- ☐ None
- ☐ Don't know
- ☐ Other

7. For which materials have you made measures to reduce the volume and weight of the packaging? *

- ☐ Glass
- ☐ Metals
- ☐ Cardboard and paper
- ☐ Plastics
- ☐ Wood

8. Describe your specific measures to reduce unnecessary volume and weight.

Enter your answer

Design for recycling

Design for recycling means that packaging is made so that it can actually be recycled when it becomes packaging waste. This can be done by, for example, choosing mono materials, changing the material of packaging components such as caps or labels, or changing the barrier.

9. What measures have you taken to ensure that the packaging can be recycled? *

- ☐ Transition to mono material
- ☐ Transition to easily recyclable materials/combinations
- ☐ Use of guides / recycling calculators
- ☐ Recyclability certification
- ☐ Consultin with external parties (e.g. Grønt Punkt Norge)
- ☐ None
- ☐ Don't know
- ☐

Other

10. For which materials have you made measures to ensure the packaging can be recycled? *

- ☐ Glass
- ☐ Metals
- ☐ Cardboard and paper
- ☐ Plastics
- ☐ Wood

11. Describe your specific measures to improve design for recycling.

Enter your answer

Design for source separation

Design for source separation is creating packaging that increases the likelihood that consumers will source separate correctly.

12. What measures have you taken to ensure that it is easy and intuitive for consumers to source separate correctly? *

- ☐ Use of packaging labels
- ☐ Avoid combining packaging materials
- ☐ Make it easy to separate different packaging materials
- ☐ Avoid materials appearing to be something else (e.g. plastic that looks like paper)
- ☐ Clear information about condition before source separation (e.g. empty and dry)
- ☐ None
- ☐ Don't know
- ☐

13. For which materials have you made measures to ensure the packaging is easy to source separate correctly? *

- ☐ Glass
- ☐ Metals
- ☐ Cardboard and paper
- ☐ Plastics
- ☐ Wood

14. Describe your specific measures to improve design for source separation.

Enter your answer

Reuse

Reusable packaging is produced and put on market with the intention to be reused for its original purpose.

15. What measures have you taken to ensure that the packaging can be reused? *

- ☐ Developed return or reuse system
- ☐ Using an existing system for return or reuse
- ☐ Offer refills
- ☐ Facilitate and inform about alternative uses
- ☐ None
- ☐ Don't know
- ☐

16. For which materials have you made measures to ensure the packaging can be reused? *

- ☐ Glass
- ☐ Metals
- ☐ Cardboard and paper
- ☐ Plastics
- ☐ Wood

17. Describe your specific measures to ensure your packaging can be reused.

Enter your answer

Degradable and compostable packaging

Avfallsforskriften kap. 7 states: "Bionedbrytbart emballasjeavfall skal kunne nedbrytes fysisk, kjemisk, termisk eller biologisk slik at størstedelen av komposten til slutt nedbrytes til karbonoksid, biomasse og vann. Okso-nedbrytbar plastemballasje skal ikke anses som bionedbrytbar emballasje."

It further states that: *"Emballasjeavfall som behandles for kompostering, skal være tilstrekkelig bionedbrytbar til at det ikke hindrer separat innsamling eller komposteringsprosessen."*

It can be challenging for biogas plants to handle food waste with packaging, even if it is compostable/degradable. The use of such packaging should therefore be clarified with the biogas plants if it is intended to be disposed of in the food waste.

18. Do you have packaging that is designed for composting/biodegradation, and not for recycling? *

- ☐ Yes
- ☐ No
- ☐ Don't know

19. Do you have certification or documentation that it is degradable/compostable? *

- ☐ Yes
- ☐ No
- ☐ Don't

20. Describe your packaging and what certification/documentation you have.

Enter your answer

Harmful substances

Avfallsforskriften kapittel 7 states that: "Ved framstilling av emballasje skal det påses at innholdet i emballasjematerialet og dets komponenter av skadelige stoffer og materialer og andre farlige stoffer [...] reduseres til et minimum."

21. Produktforskriften § 2 states that: "Det er forbudt å produsere, importere, eksportere og omsette emballasje der det samlede innhold av bly, kadmium, kvikksølv og seksverdig krom overstiger 100 mg/kg". Does your packaging contain: *

- ☐ Lead, cadmium, mercury and hexavalent chromium below 100mg/kg total
- ☐ Lead, cadmium, mercury and hexavalent chromium above 100mg/kg total
- ☐ None of these
- ☐ Don't know

22. Does your packaging contain any of these environmentally harmful substances? *

- ☐ Bisphenol A
- ☐ Mineral oils (MOAH, MOSH)
- ☐ Plastic UV protectors
- ☐ Phthalates
- ☐ PAH compounds
- ☐ PFAS
- ☐ None of these
- ☐ Don't know

23. Produktforskriften § 2 states: "Det er forbudt å importere, eksportere og omsette trevirke og produkter av trevirke som er behandlet med forbindelser av krom."

Do you have wooden packaging that have been treated with chromium compounds? *

- ☐ Yes
- ☐ No
- ☐ Don't know

24. How do you ensure that the packaging does not contain harmful substances? *

- ☐ Internal control
- ☐ Declaration of conformity from supplier
- ☐ Formal requirements for suppliers
- ☐ Third party analysis
- ☐ Don't know
- ☐ Other

General measures

25. How do you ensure that your employees have sufficient knowledge about packaging optimization and waste prevention? *

- ☐ Internal employee training
- ☐ Course participation (e.g. Emballasjeskolen)
- ☐ Webinars (e.g. Plastløftet)
- ☐ Self-developed guides/checklists
- ☐ Use of external guides/checklists
- ☐ Use of interactive tools (e.g. Grønt Punkt Norge's Recycling Calculator)
- ☐ Other

26. If you wish to describe your measures, or have other comments, you can do so here. Please describe specific examples.

Enter your answer

27. Have you planned any specific measures to improve packaging optimization? *

- ☐ Yes, one measure
- ☐ Yes, several measures
- ☐ No

28. Describe your specific planned measures to improve packaging optimization.

Enter your answer