



«Sirkulær økonomi og produsentansvar- muligheter for bransjen»

Peter Sundt, Secretary General
Oslo, 11 februar, 2016

What is EPRO?

- European Association of Plastics Recycling and Recovery Organisations
- Members, all based on EPR, have to give in their country guarantee on recycling of plastic packaging waste, and agri- plastics
- 19 members – 16 countries

Aim: To exchange experiences and thus optimise national effectiveness through international co-operation



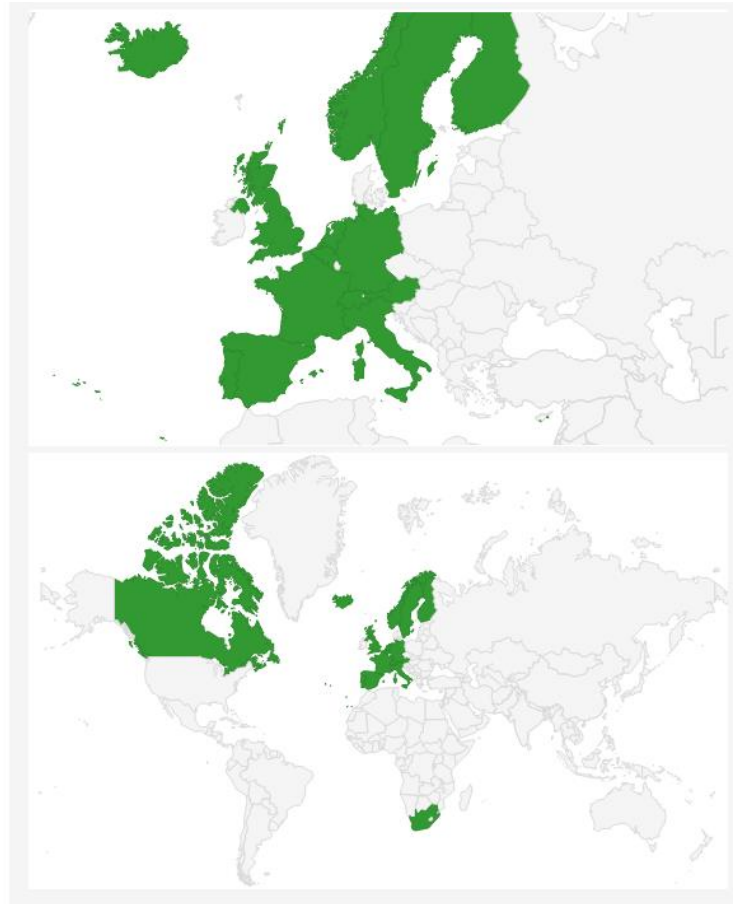
www.epro-plasticsrecycling.org

EPRO members in Europe



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2016

Beyond Europe



The global plastics market

- Global production; ca 300 Mt
- The global recycling market is estimated to 15 Mt i 2007, 45 Mt in 2015 and 85 Mt i 2020
- China imports about 9 Mt plastic waste (3Mt from Europe) and collects domestically 23 Mt

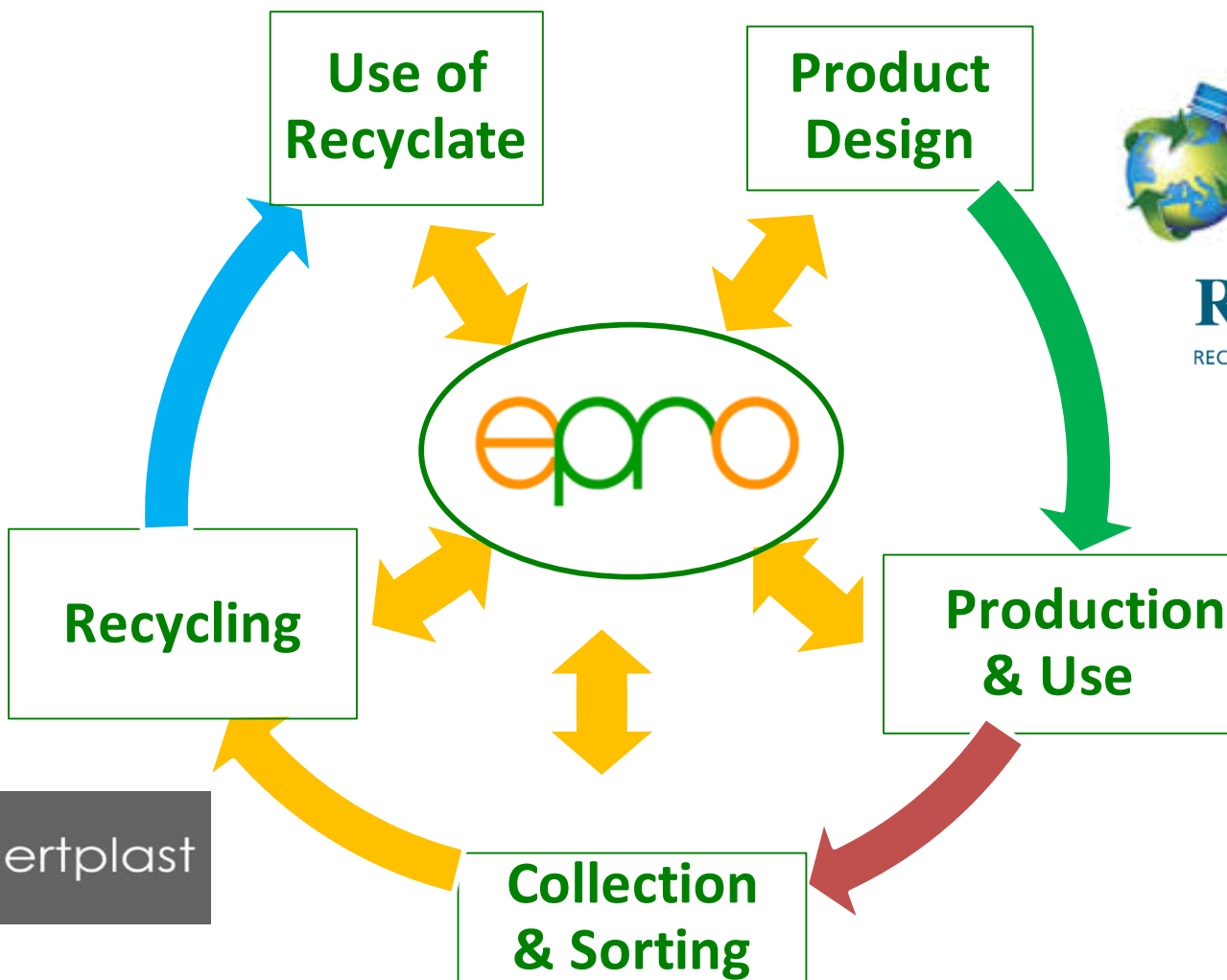




Best Recycled Plastic Product
2013



Activities of EPRO



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Understanding the plastic loop

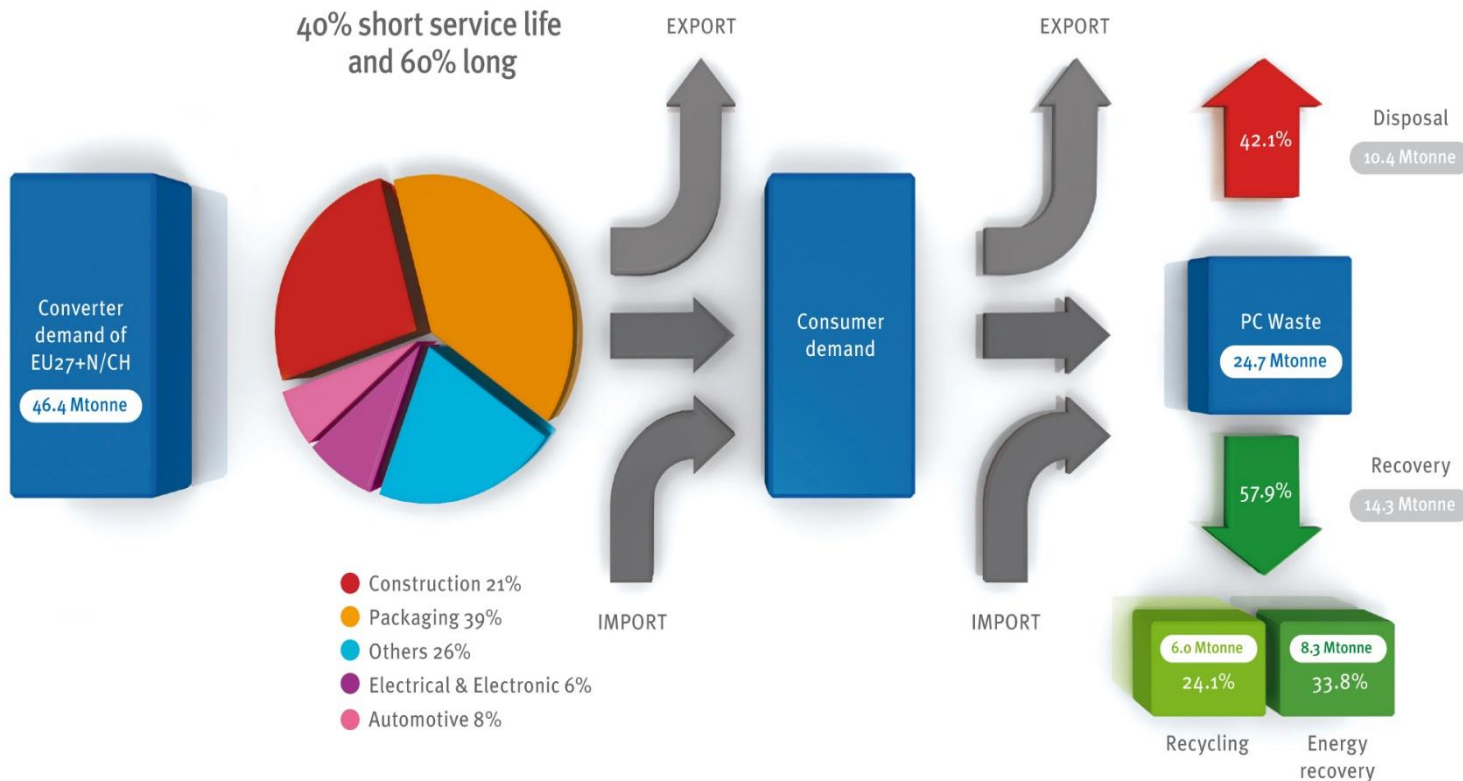


Figure 10: Recovery reached almost 58% in 2010 – and continues to increase (EU27+N/CH 2010)

The 26% Others in Figure 10 refers to furniture, leisure, sport and medical applications.

Next step



European
Commission

#CircularEconomy

A **strategy on plastics**, addressing issues of recyclability, biodegradability, the presence of hazardous substances in plastics, and the Sustainable Development Goals target for **significantly reducing marine litter**.



The use of plastics is growing, but the efficiency of recycling is lagging behind – less than 25% of plastic waste collected is recycled, and about 50% goes to landfill.



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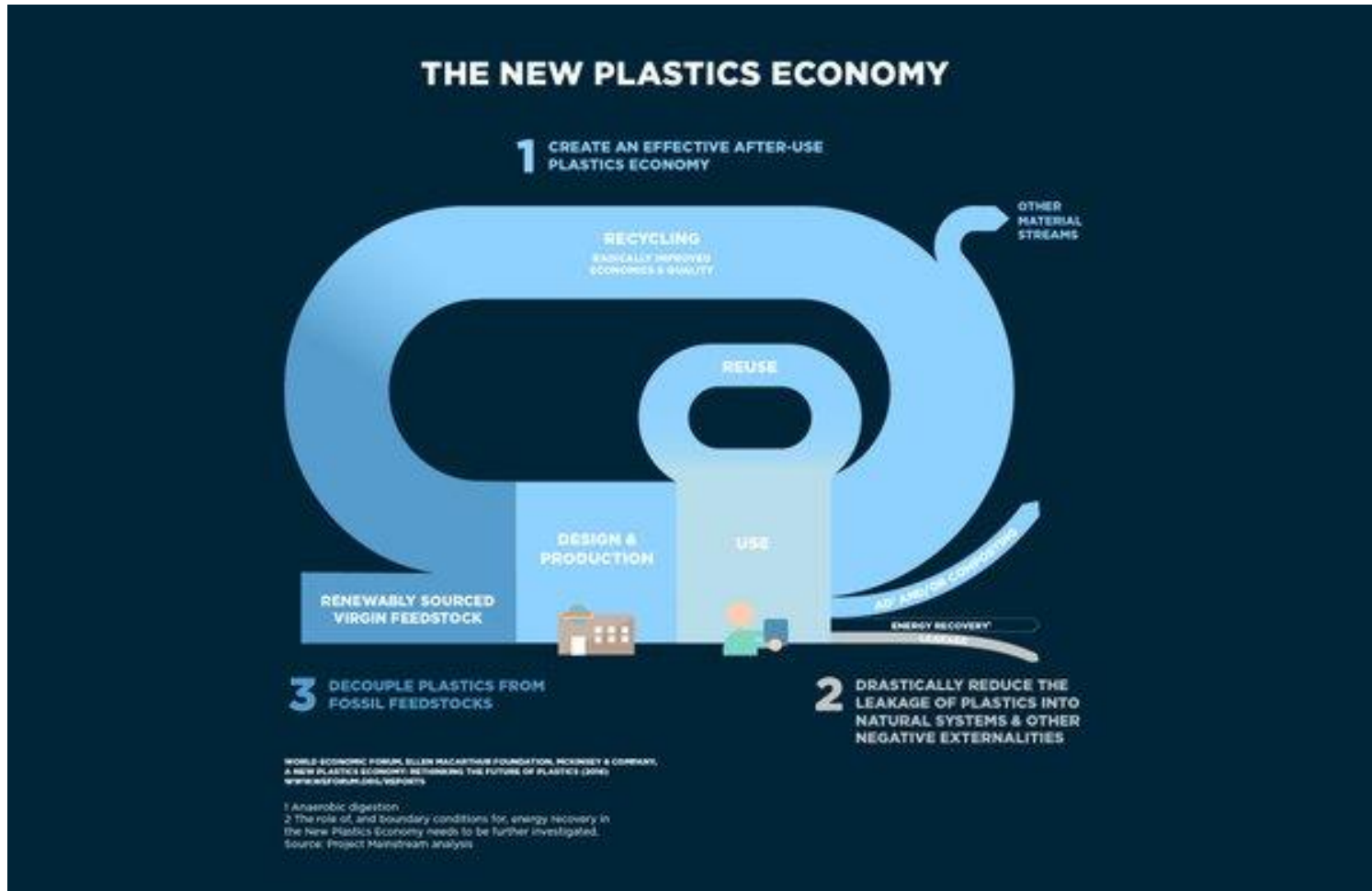
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The waste hierarchie and legislation



Source: EU Commission

The New Plastic Economy



Design for recycling vs. Nordic awards



Konklusjon sirkulær økonomi

- Brussel dytter med sin CEP: (PUSH), Takk EU! -en positiv stimulans og viser en retning, toget snart gått!
- Vi må dra sammen:
 - Grunnlag for en ny giv for EPR og returselskaper for å nå høyere mål
 - FoU/ Forretningsutvikling,/ teknologi: nye tog går!
 - Design for recycling får større betydning, de beste bør premieres
 - Bruk av gjenvunnet materiale stimuleres (PULL)
 - Behov for anlegg; sortering og gjenvinning, inkl. stimulans til å satse
 - Bedre lokale løsninger for kildesortering



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