

A photograph of a forest scene. In the foreground, a young plant with green leaves and small buds is growing. The background consists of several birch trees with characteristic white bark and dark lenticels. The overall scene is lush and green, suggesting a healthy forest environment.

**Sporing av Næringsplast/ Trader oppfølging**

# Hvorfor gjør vi det?

- Mye «plast» i media
- Befolkningen blir mer og mer miljøbevisst.



- Vi kan bli en stor skyteskive om vi ikke har kontroll
- Vi må være mer proaktive
- Kan ødelegge goodwill, etter 20 års arbeid.



# Hvordan gjør vi det?

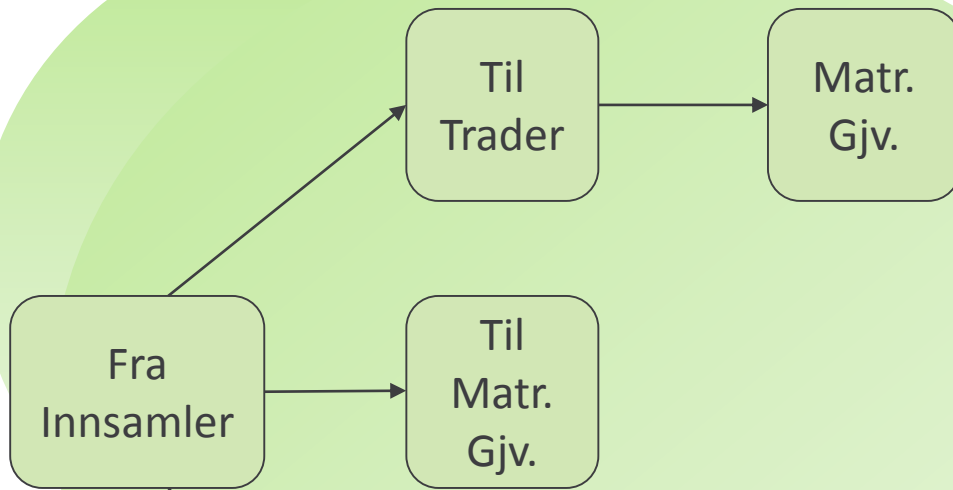
- Vi har alltid sagt at vi har fokus på sporbarhet og godkjenning av mottakere
  - Gule lapper og revisjoner
  - Alle lass en innsamler legger inn har en mottaker.
  - Sporbarhet har også vært et fokus fra myndighetene.
- Godkjenning og sporbarhet ett steg videre fra 1/4-2016.
  - Innføring av Trader/Recycler agreement
    - Tradere skal kun selge til materialgjennvinnere, IKKE videre til andre trader!
    - Tradere skal oppgi hvilken materialgjenvinner de selger til.
    - Traders valgte materialgjennvinnere godkjenner at GPN kan komme på revisjon.
  - Vi har bedt trader oppgi mengde solgt til hver av sine materialgjennvinnere.



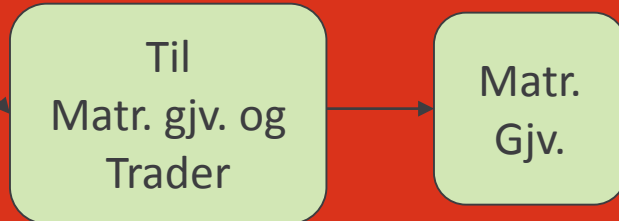
# Veier til materialgjenvinning

Dette vet vi mye mer om nå!

Dette visste vi før ¼-2016

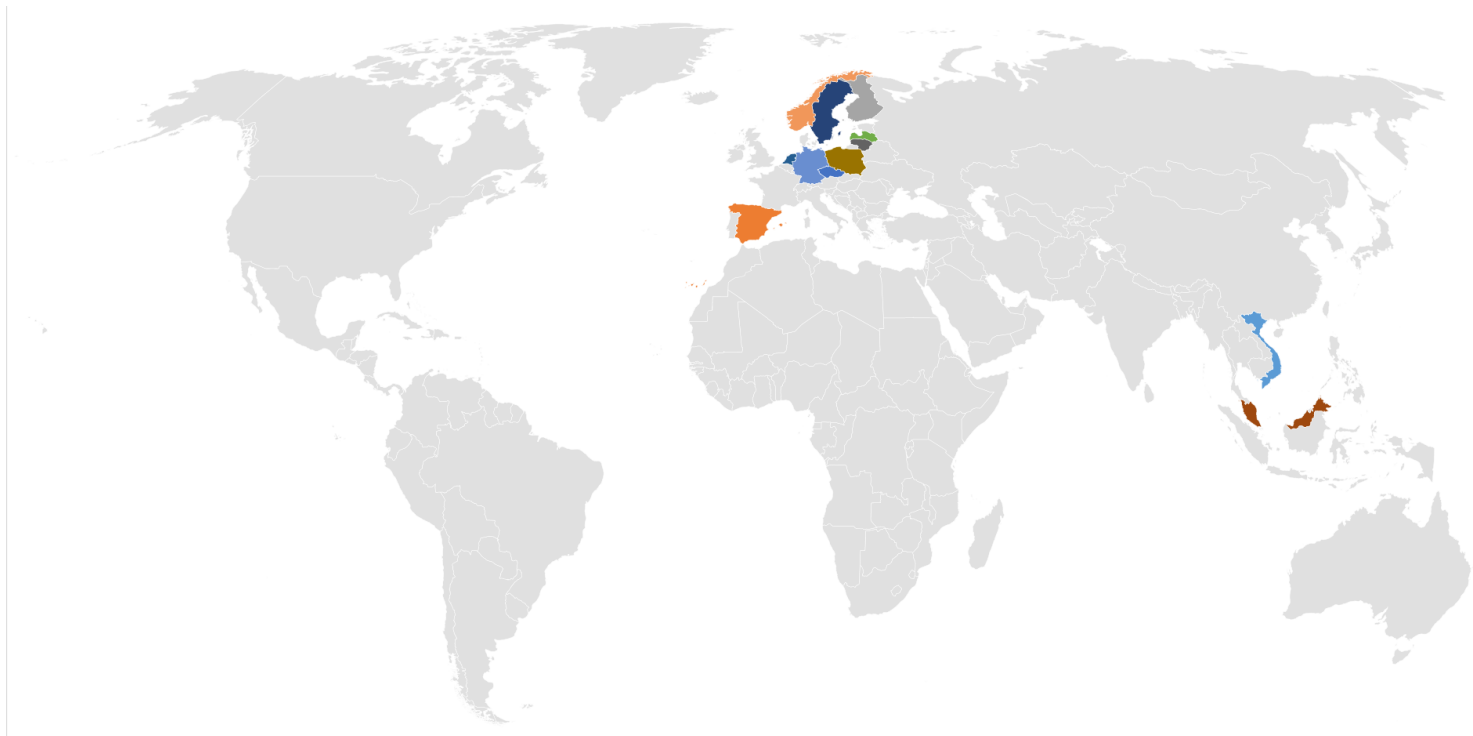


Fokus fremover!

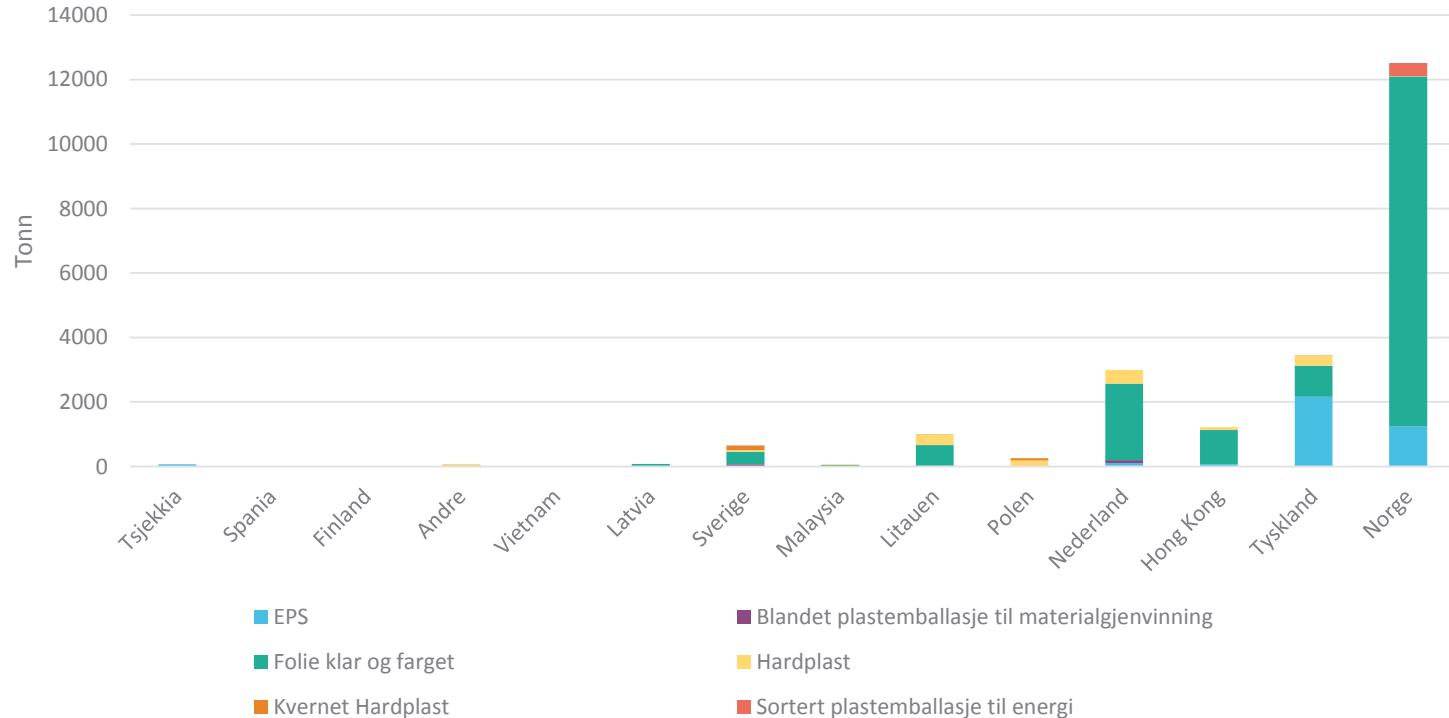


# Kart over alt materiale levert til materialgjenvinning

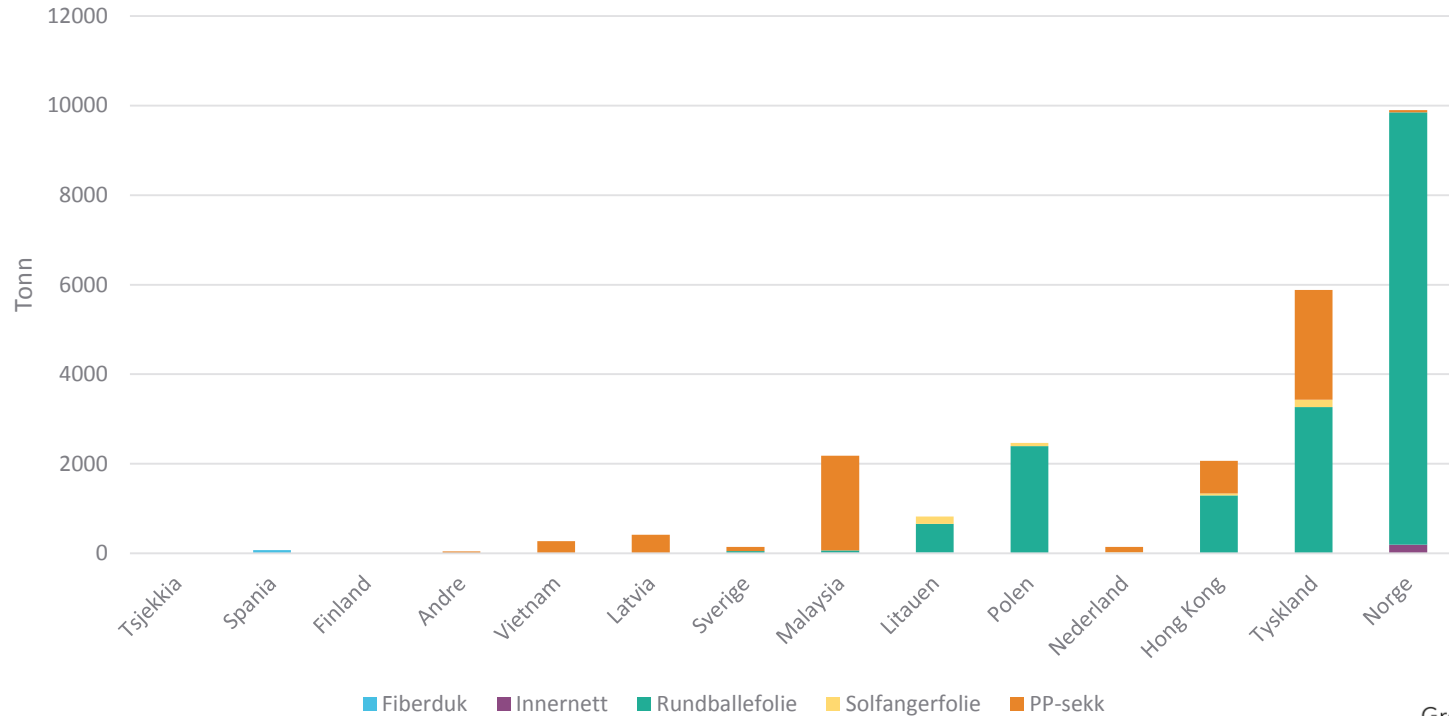
(inkludert sortert plastemballasje til energi)



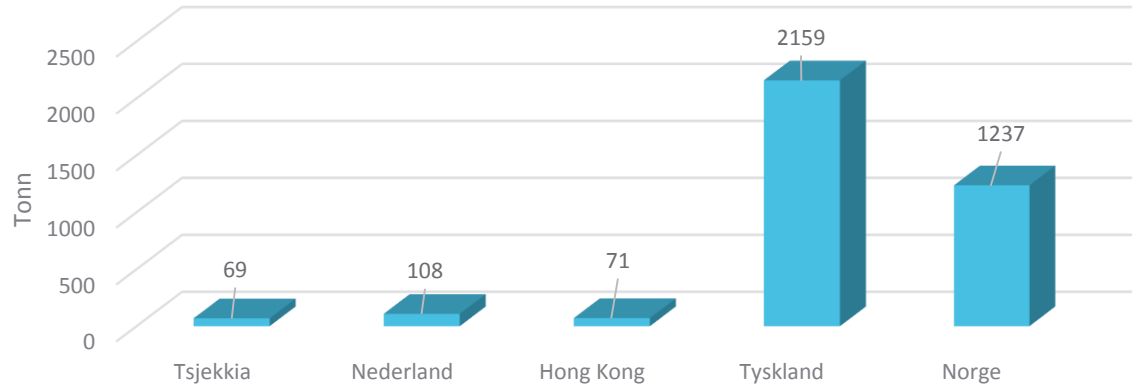
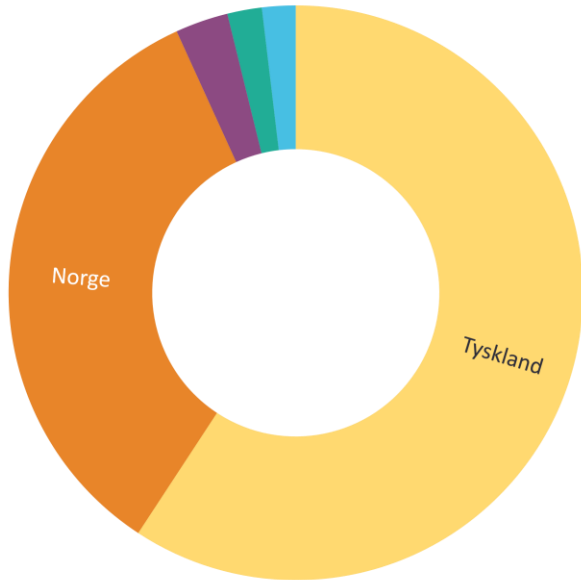
# Næringsplast / Handel og industri



# Landbruksplast

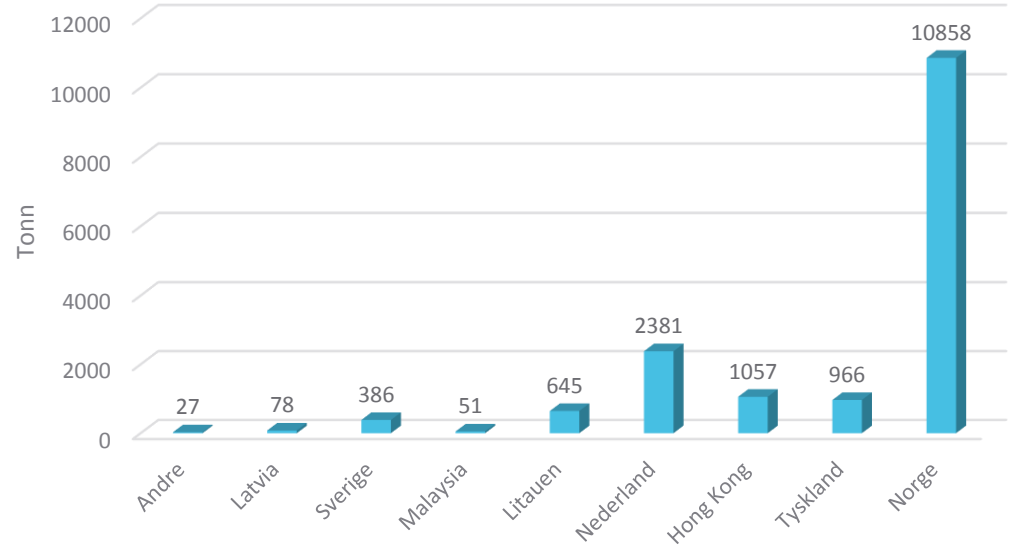
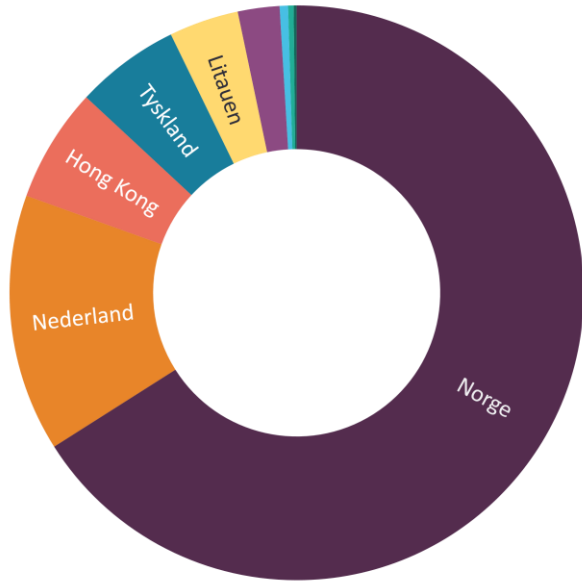


# EPS

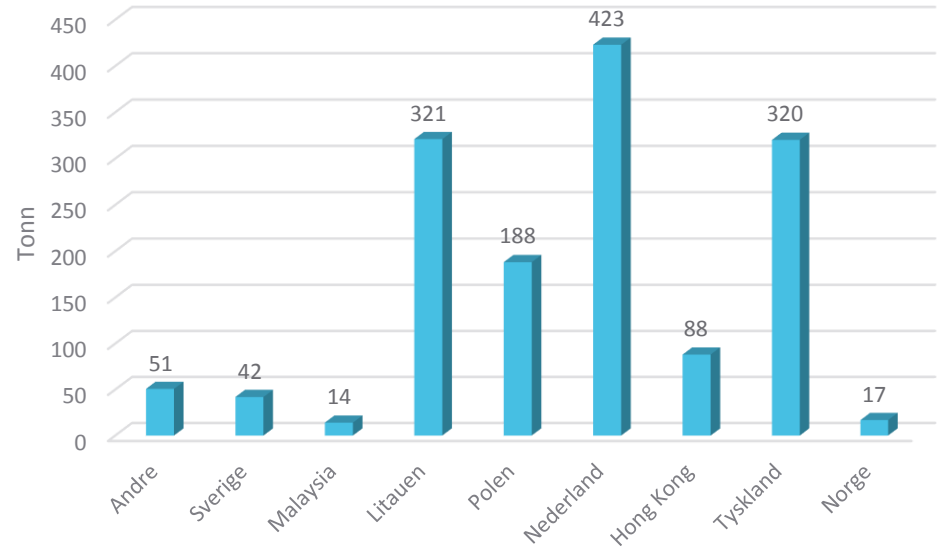
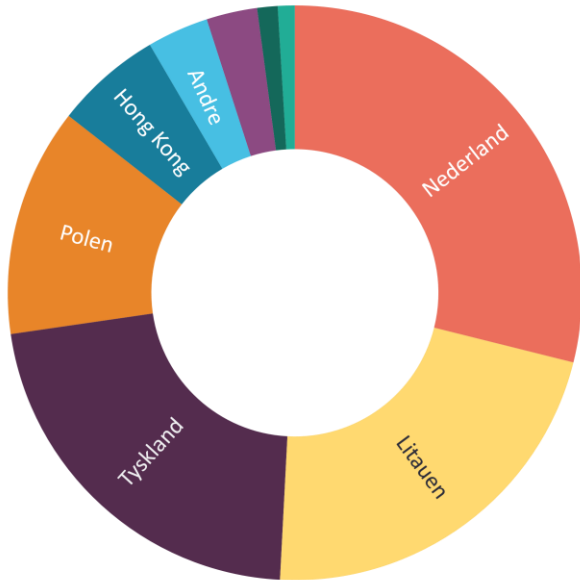




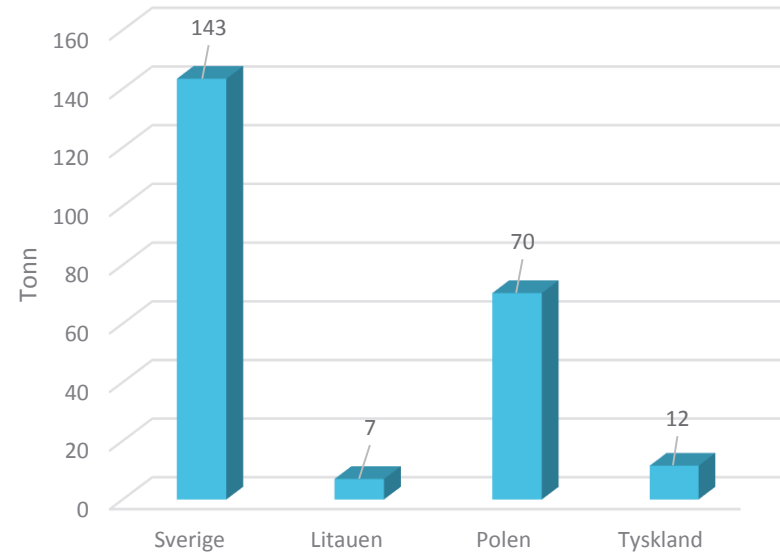
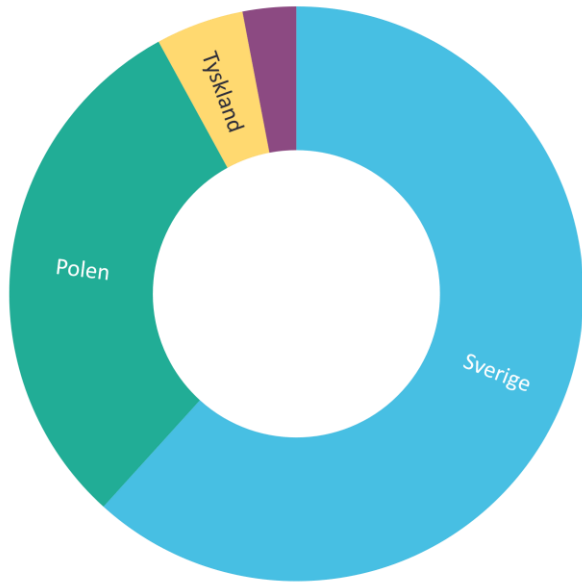
# Folie klar og farget (næring)



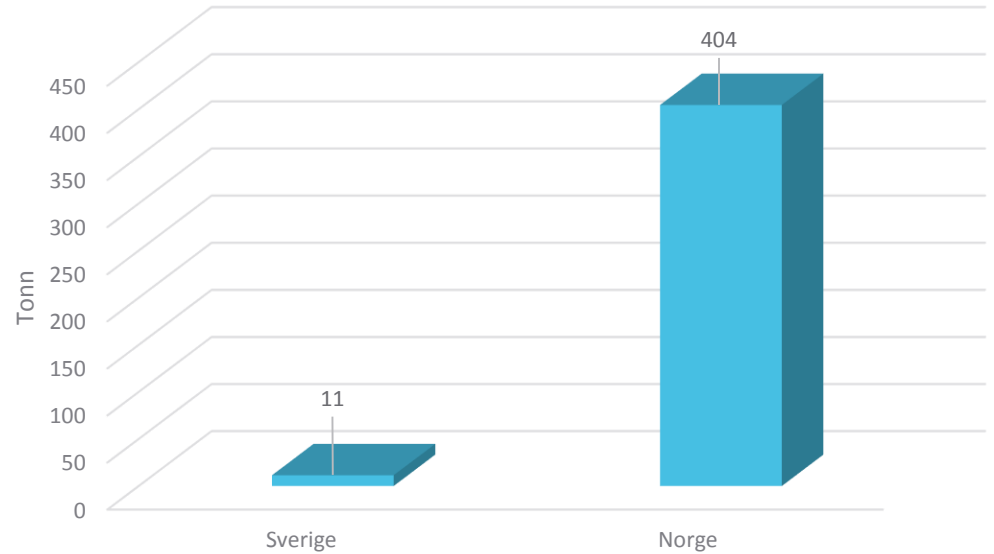
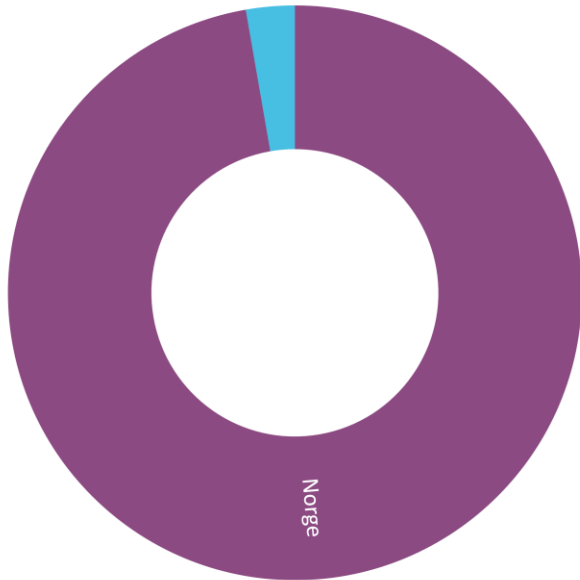
# Hardplastemballasje



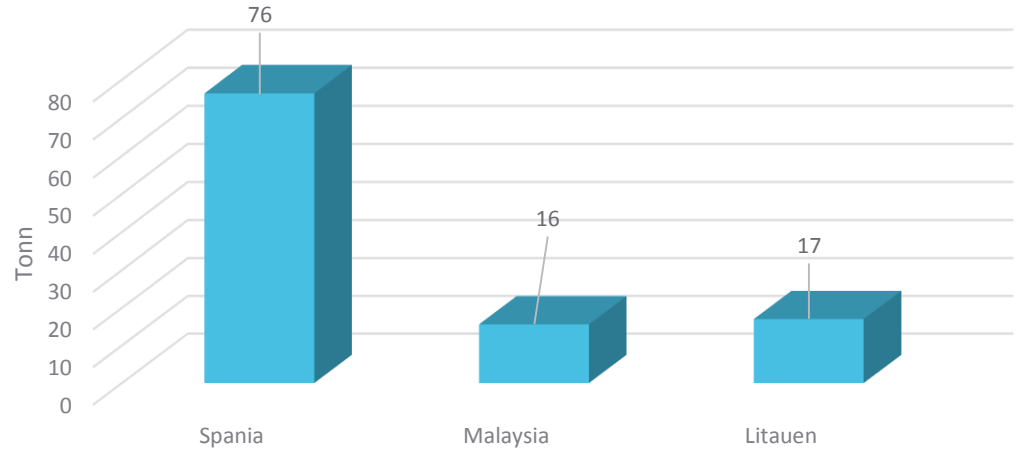
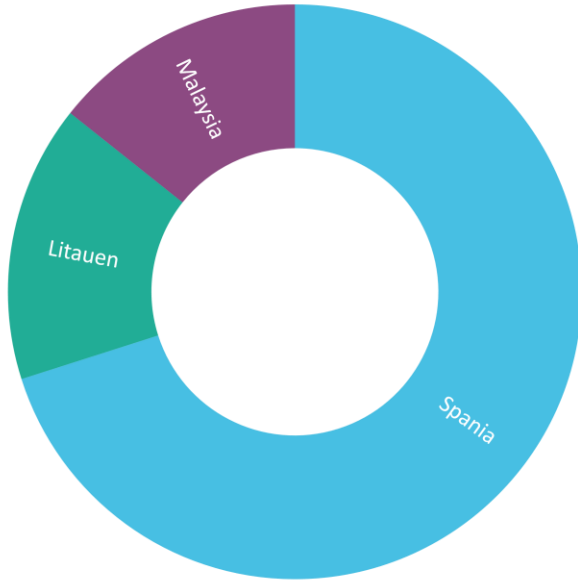
# Kvernet hardplastemballasje



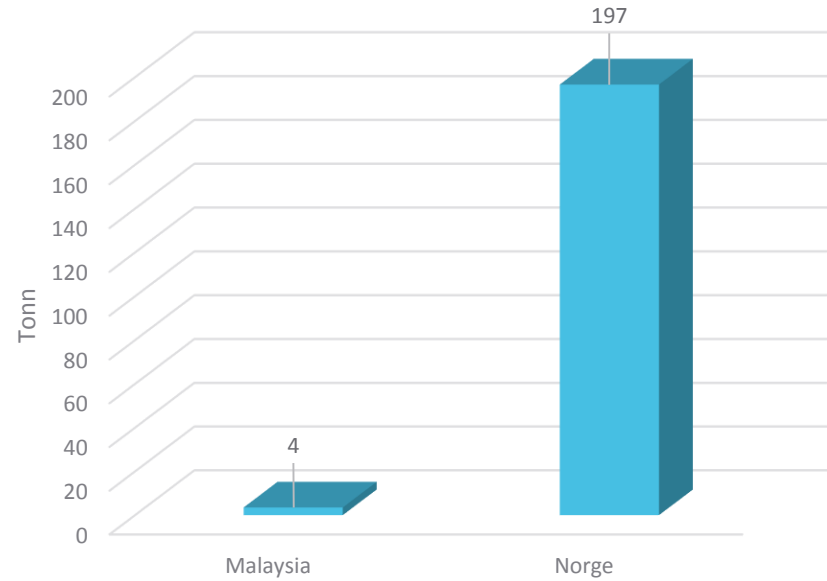
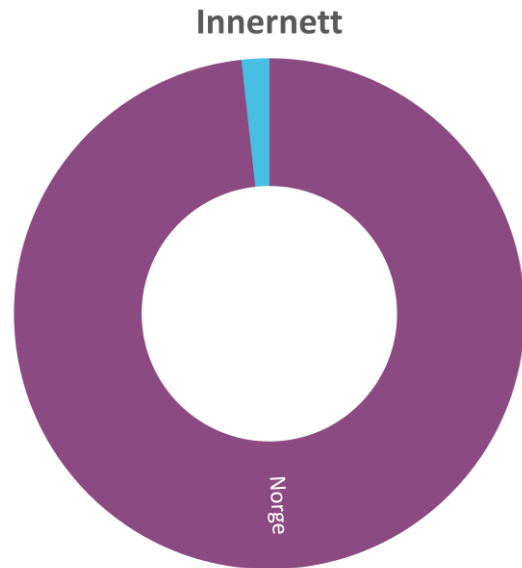
# Sortert plastemballasje til energi



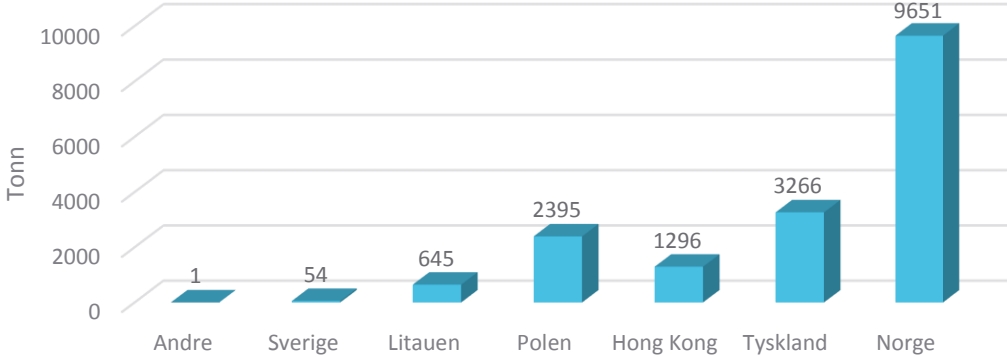
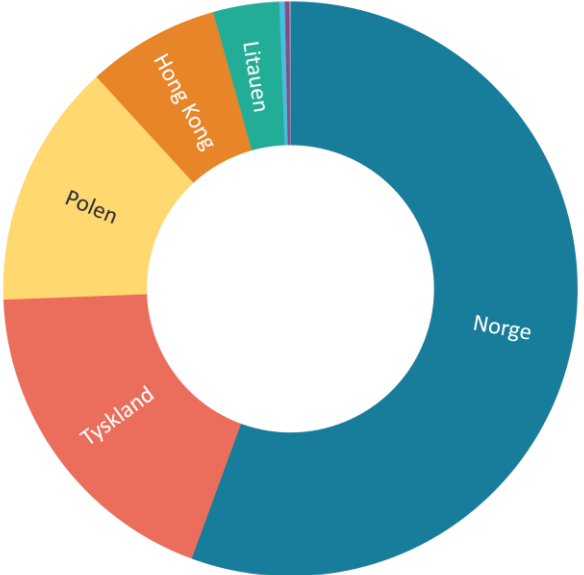
# Fiberduk



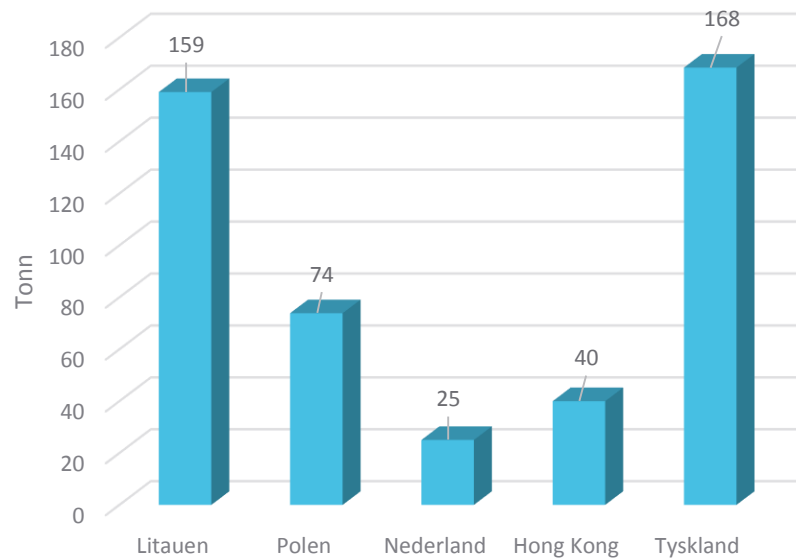
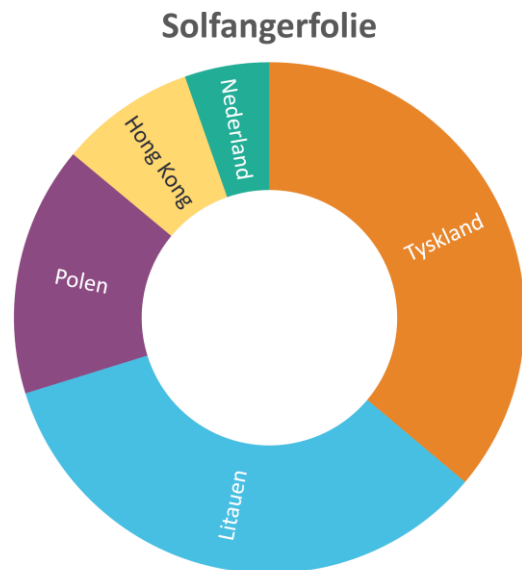
# Innernet



# Rundballefolie

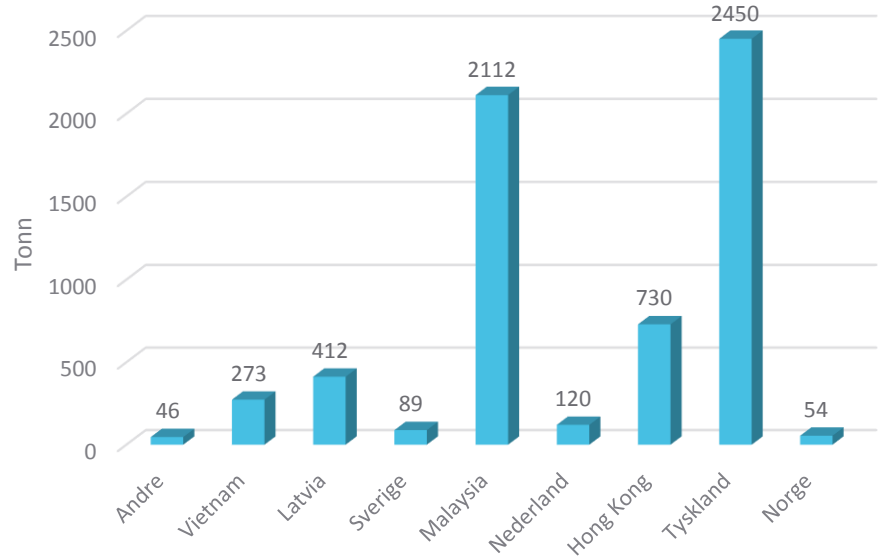
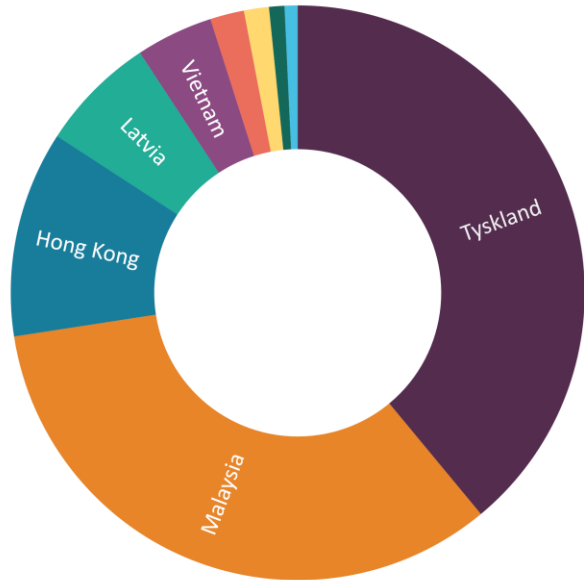


# Solfangerfolie





# PP-sekk



**Takk for oppmerksomheten!**

