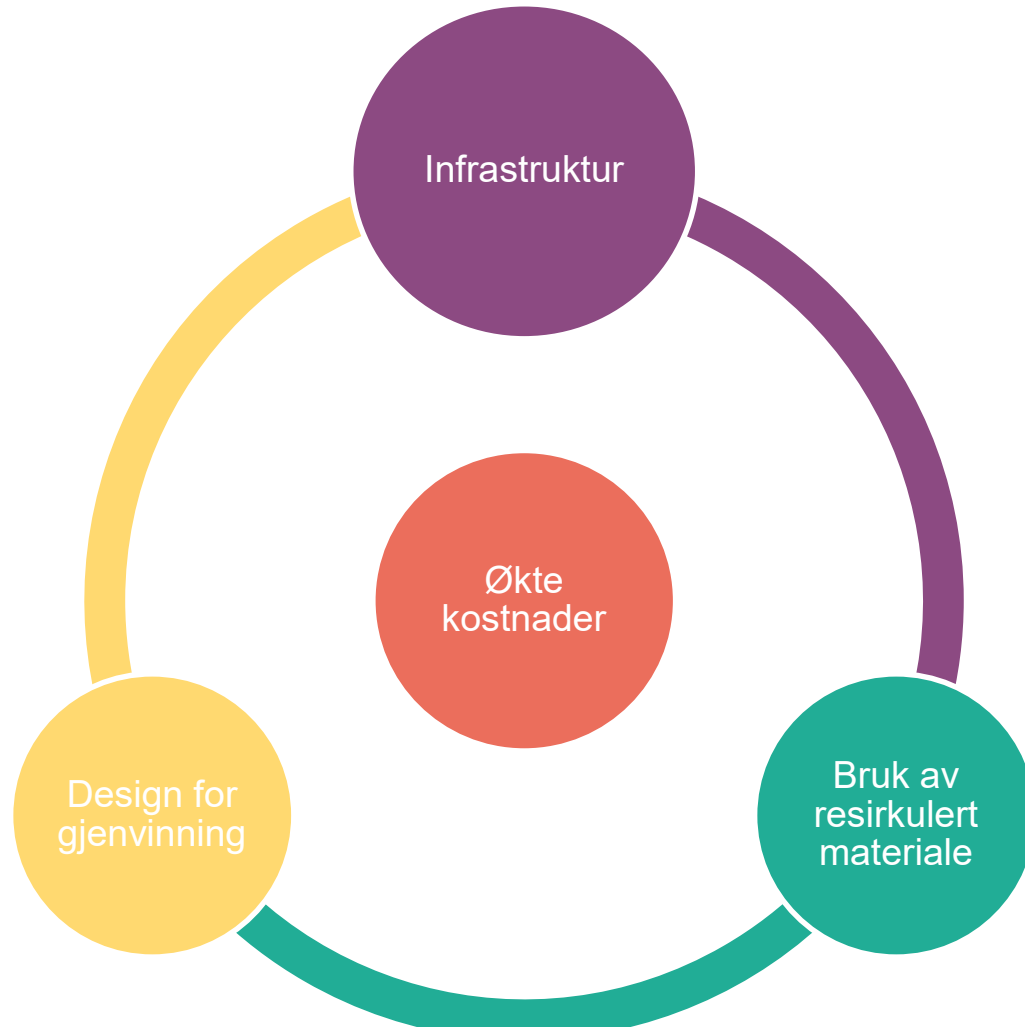




Grønt Punkt Norge

Sjur Kvifte Nesheim



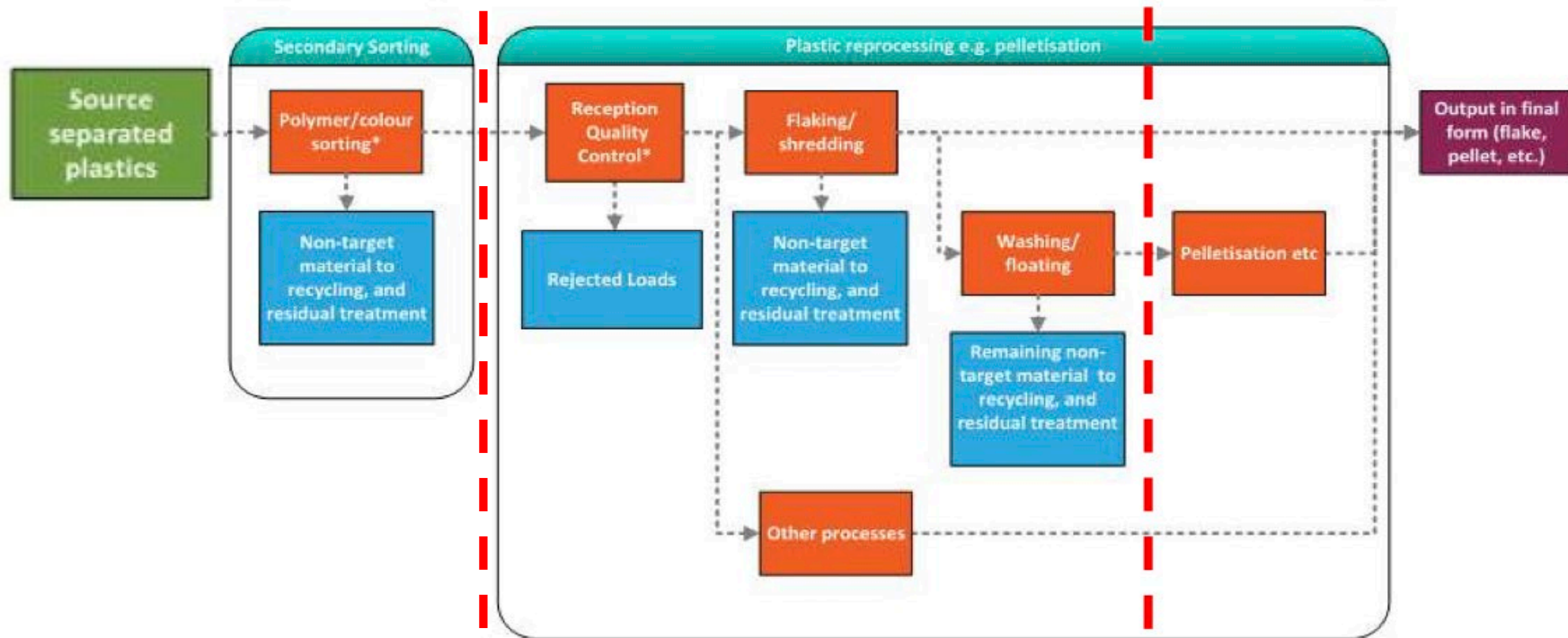
50 %



Nytt målepunkt for plastemballasje

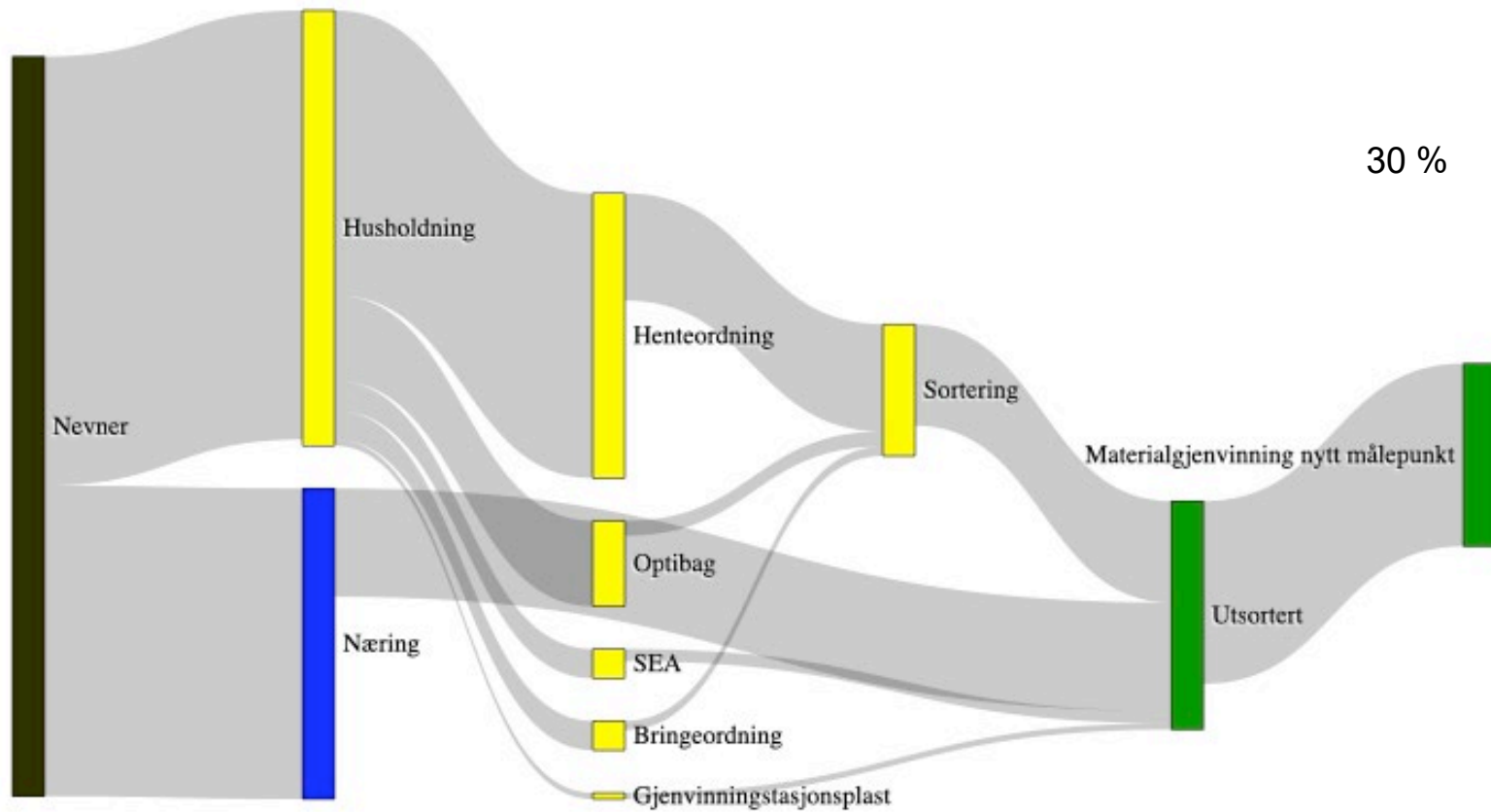
Dagens MP

Nytt MP

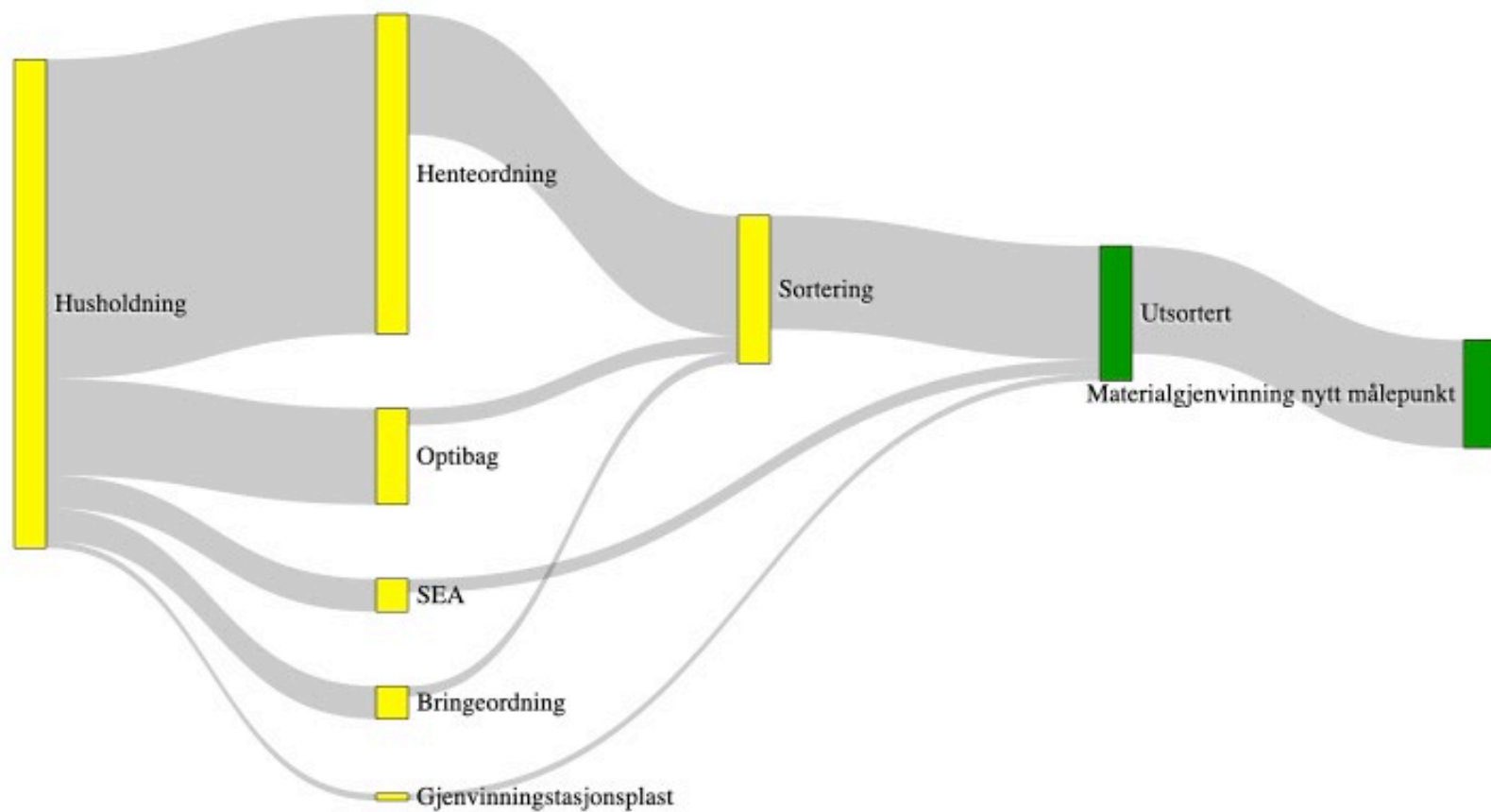


37 % -> 67 %

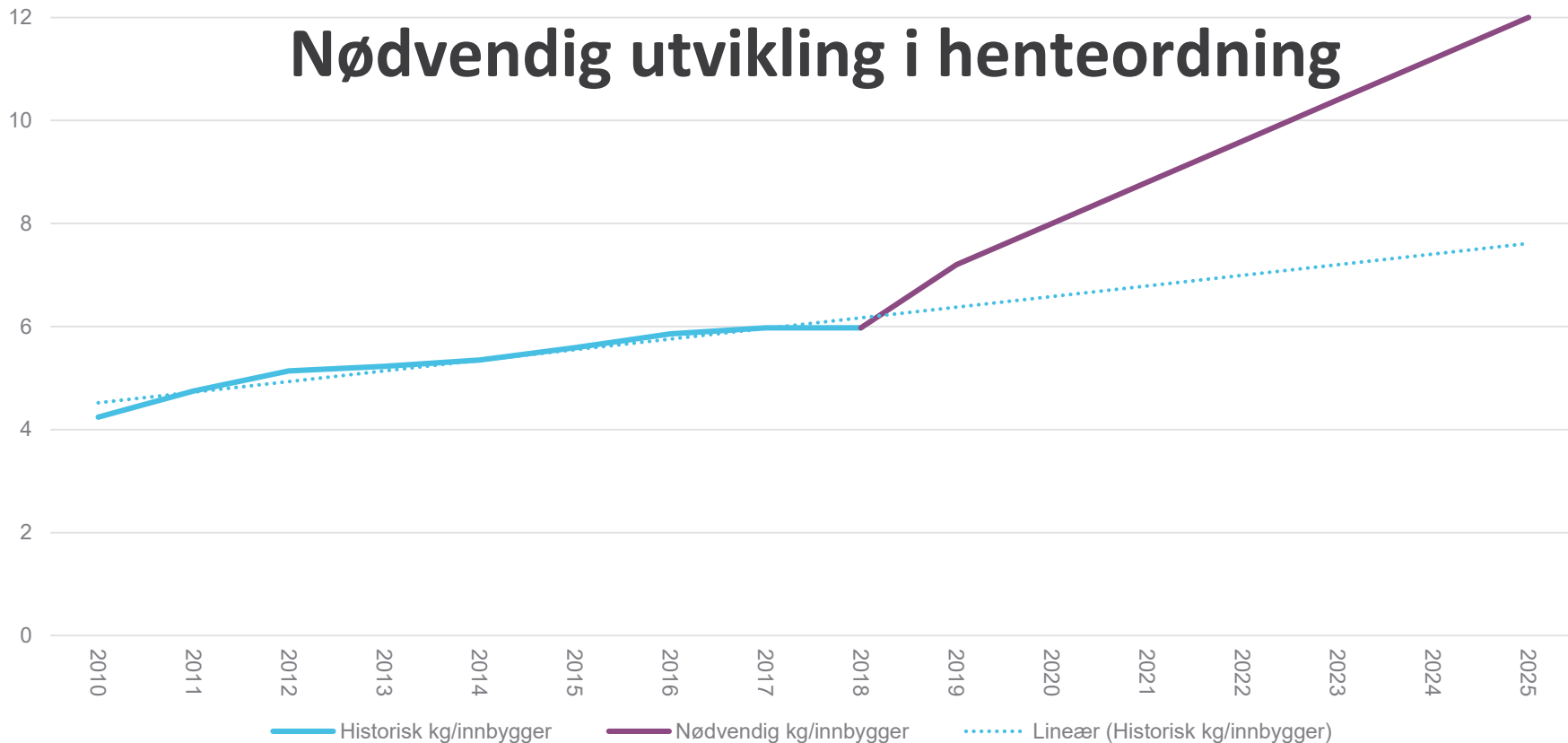
Plastemballasje i Grønt Punkt Norges system (nasjonal nevner)

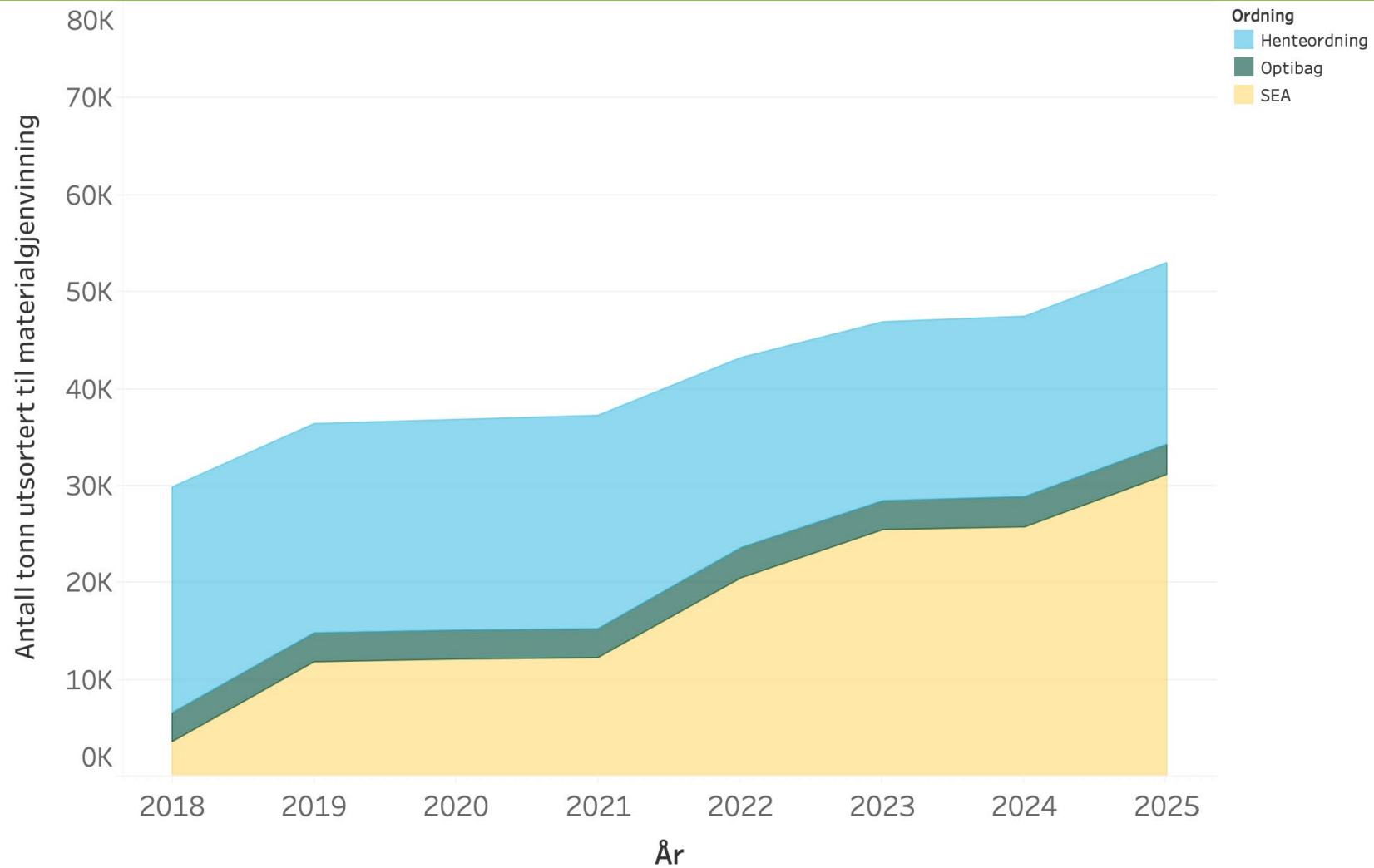


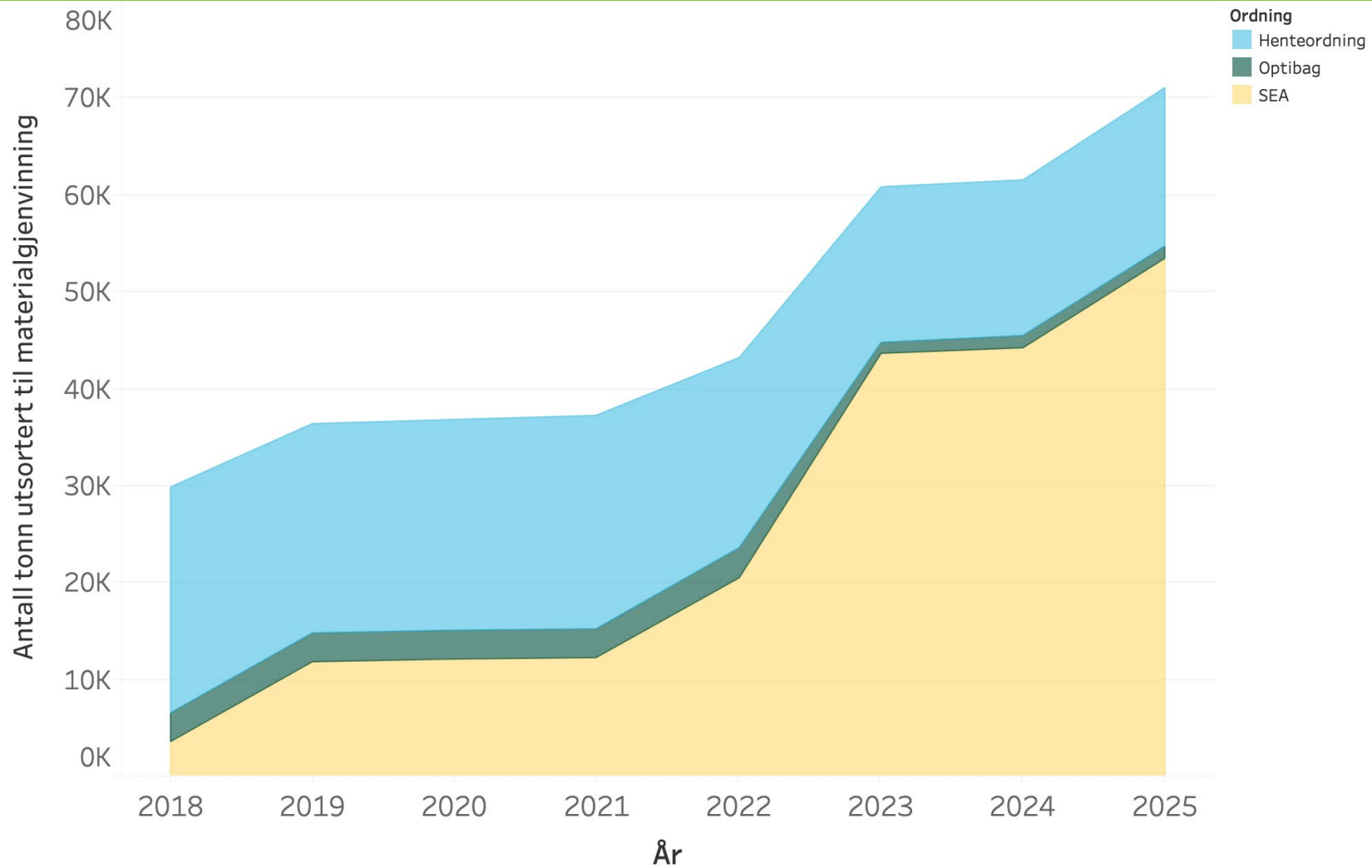
Plastemballasje norske husholdninger

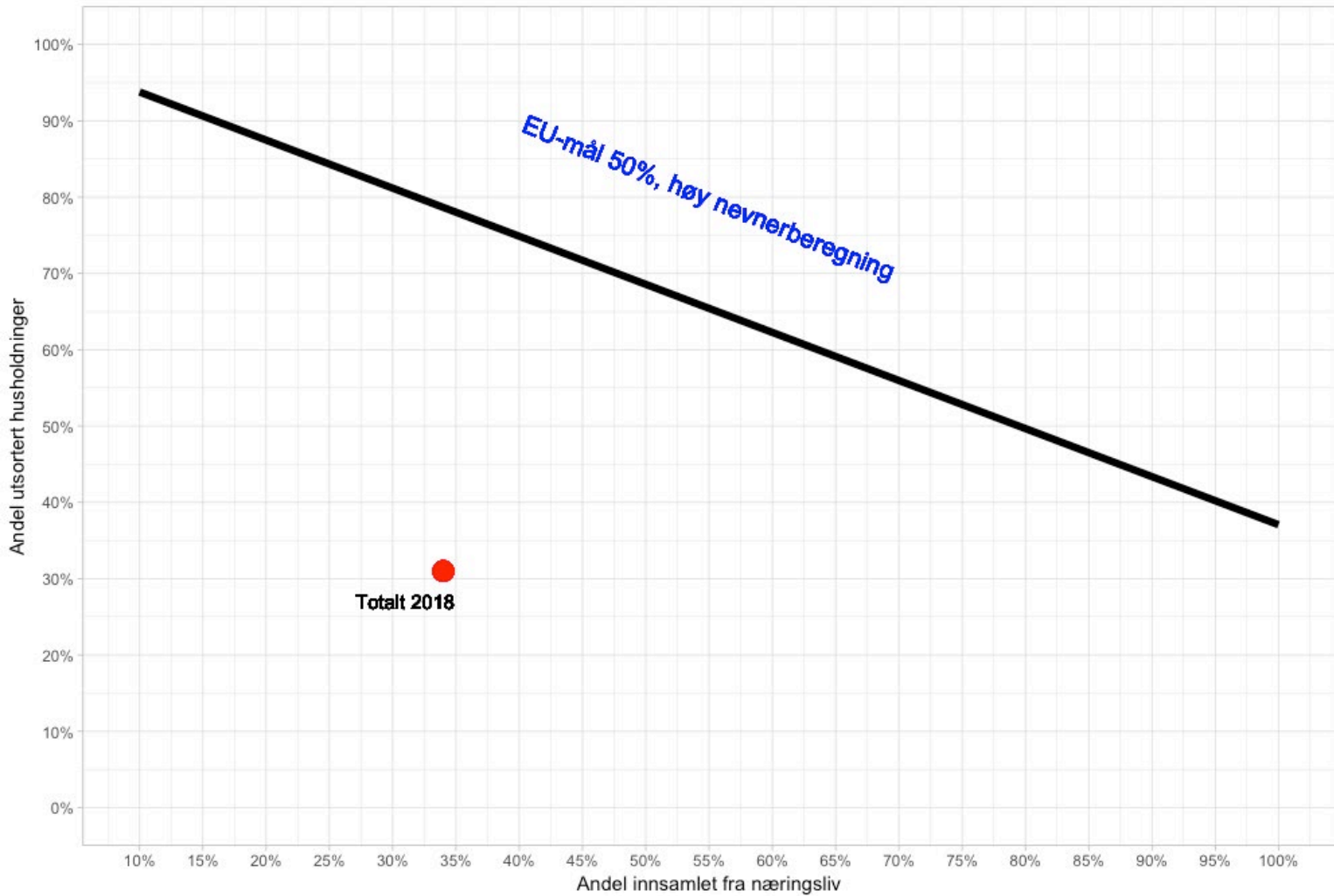


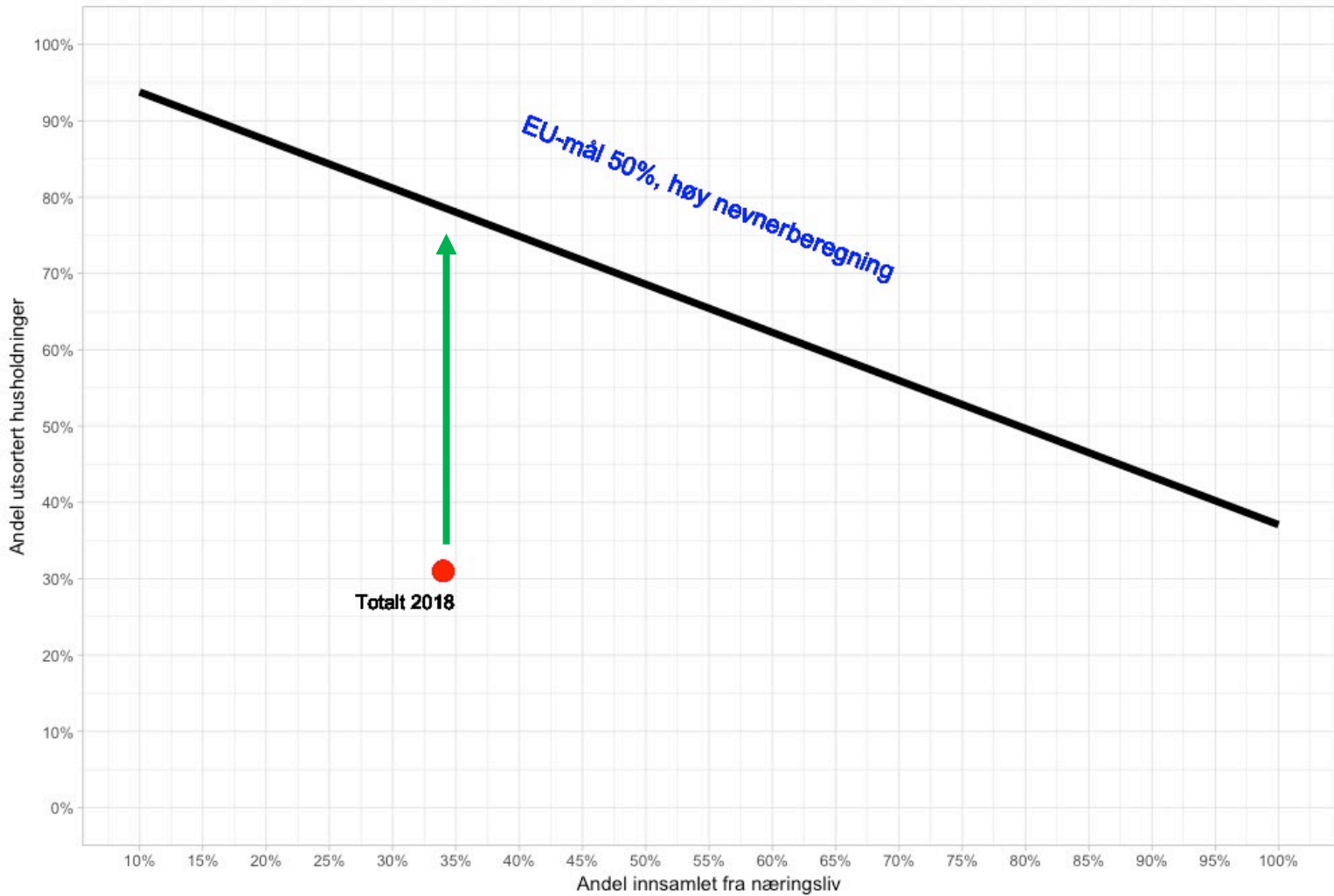
Nødvendig utvikling i henteordning

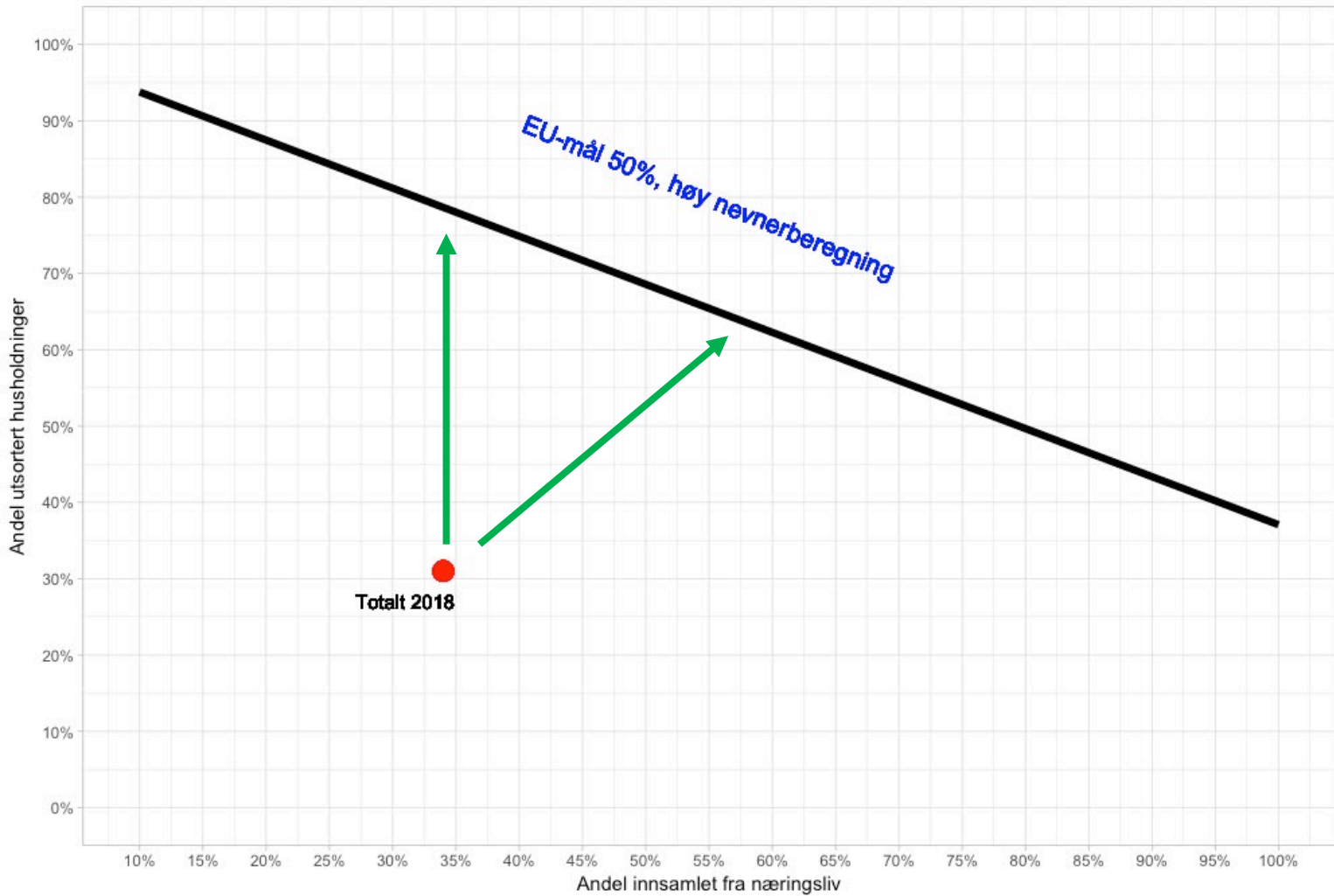


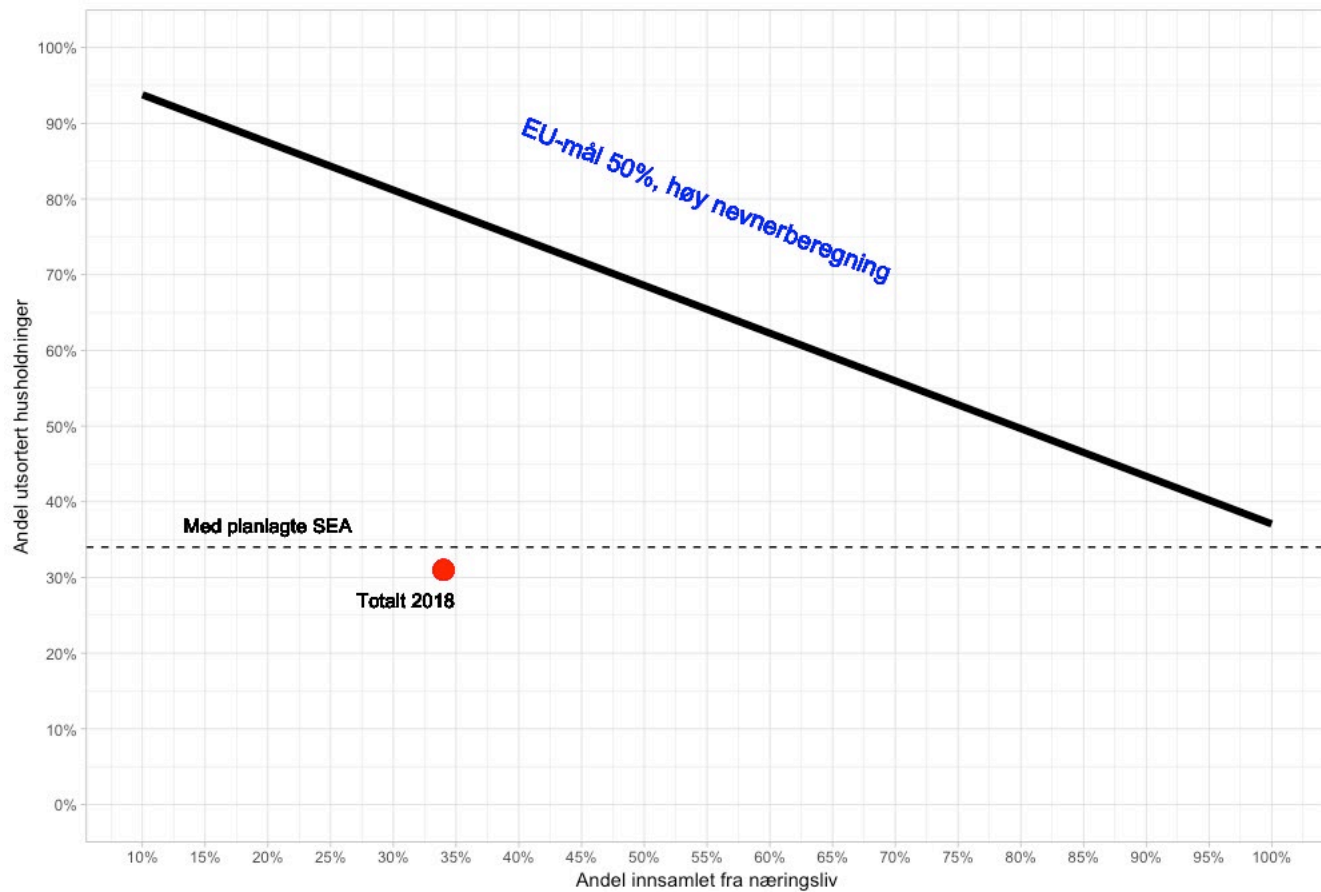


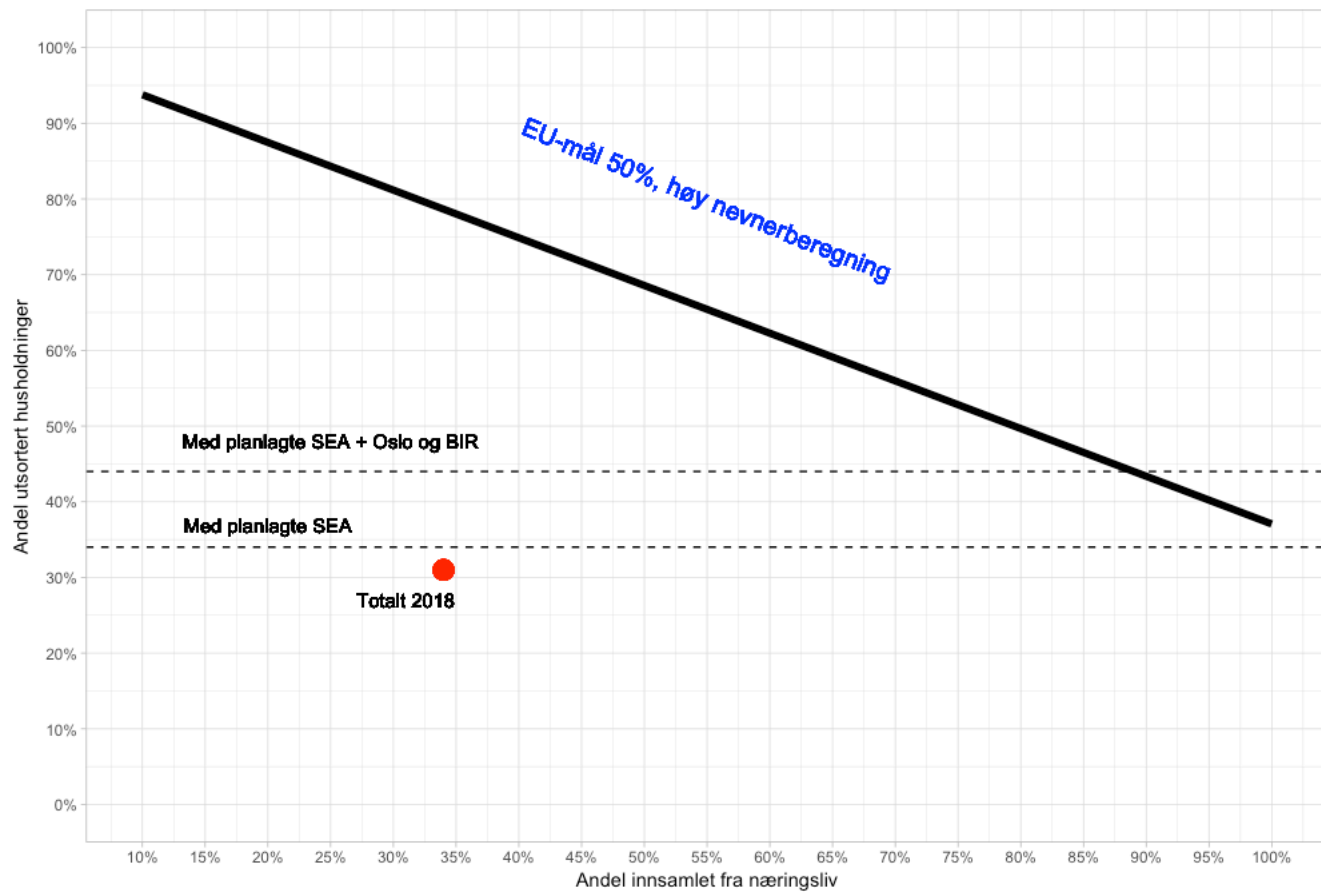


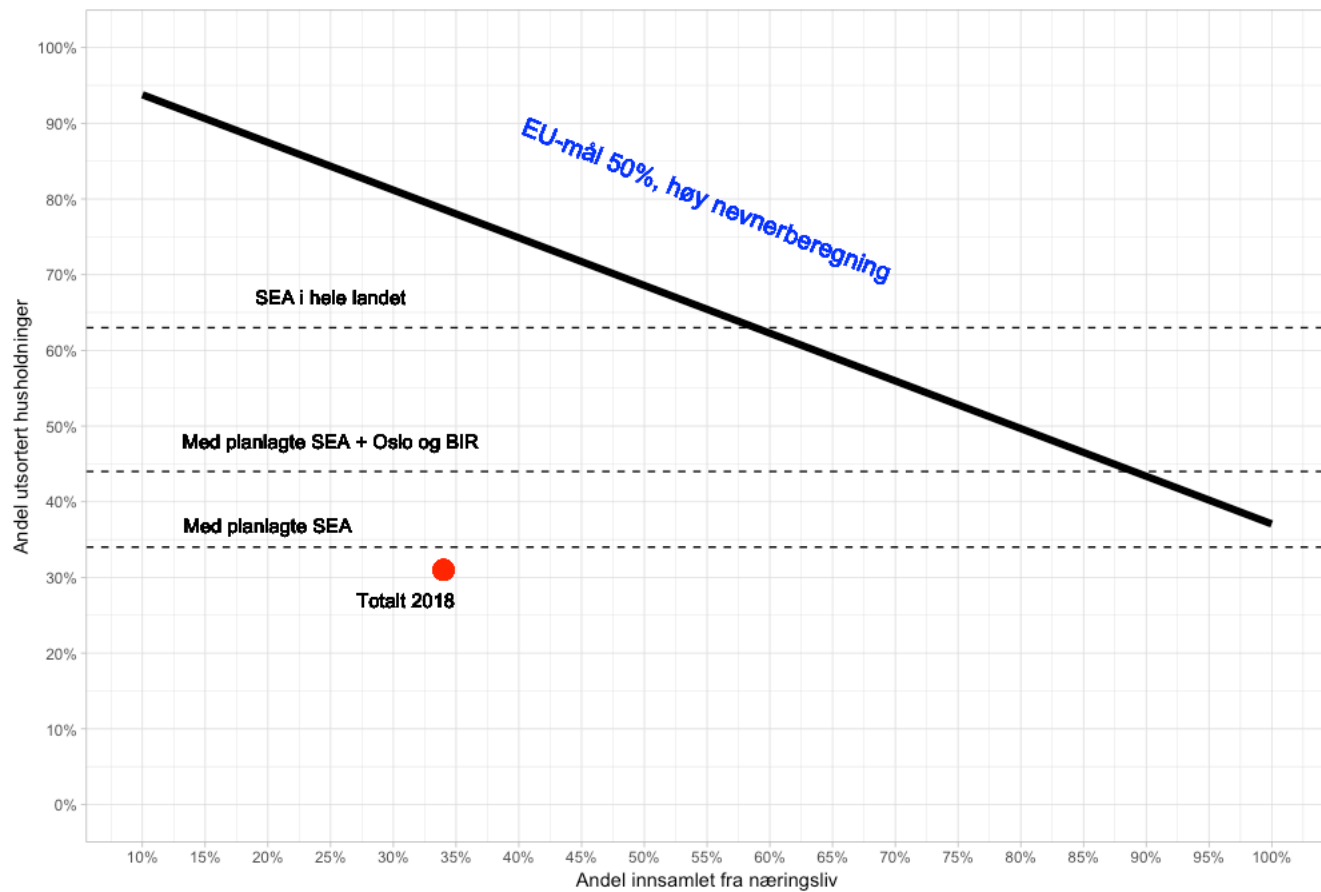


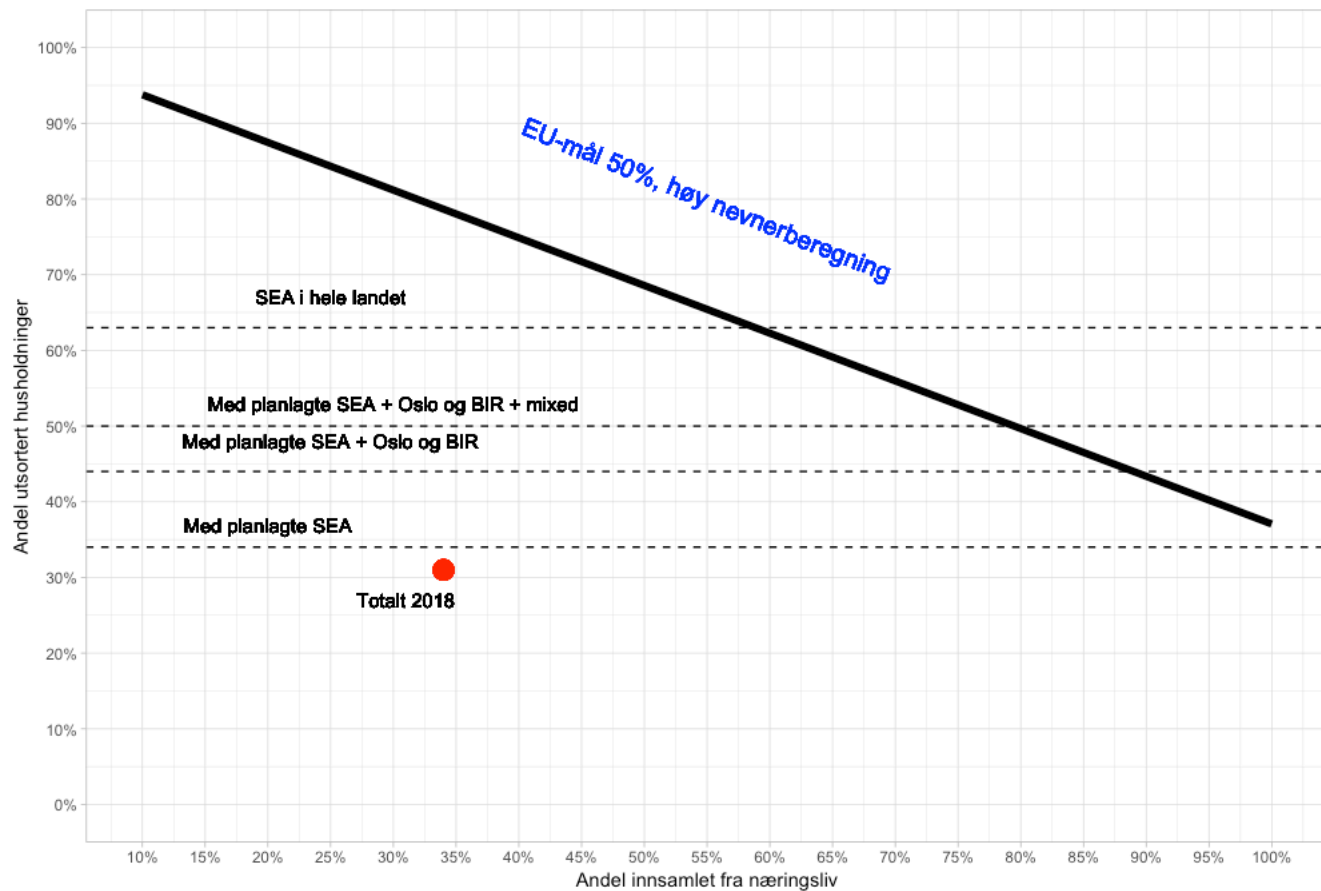


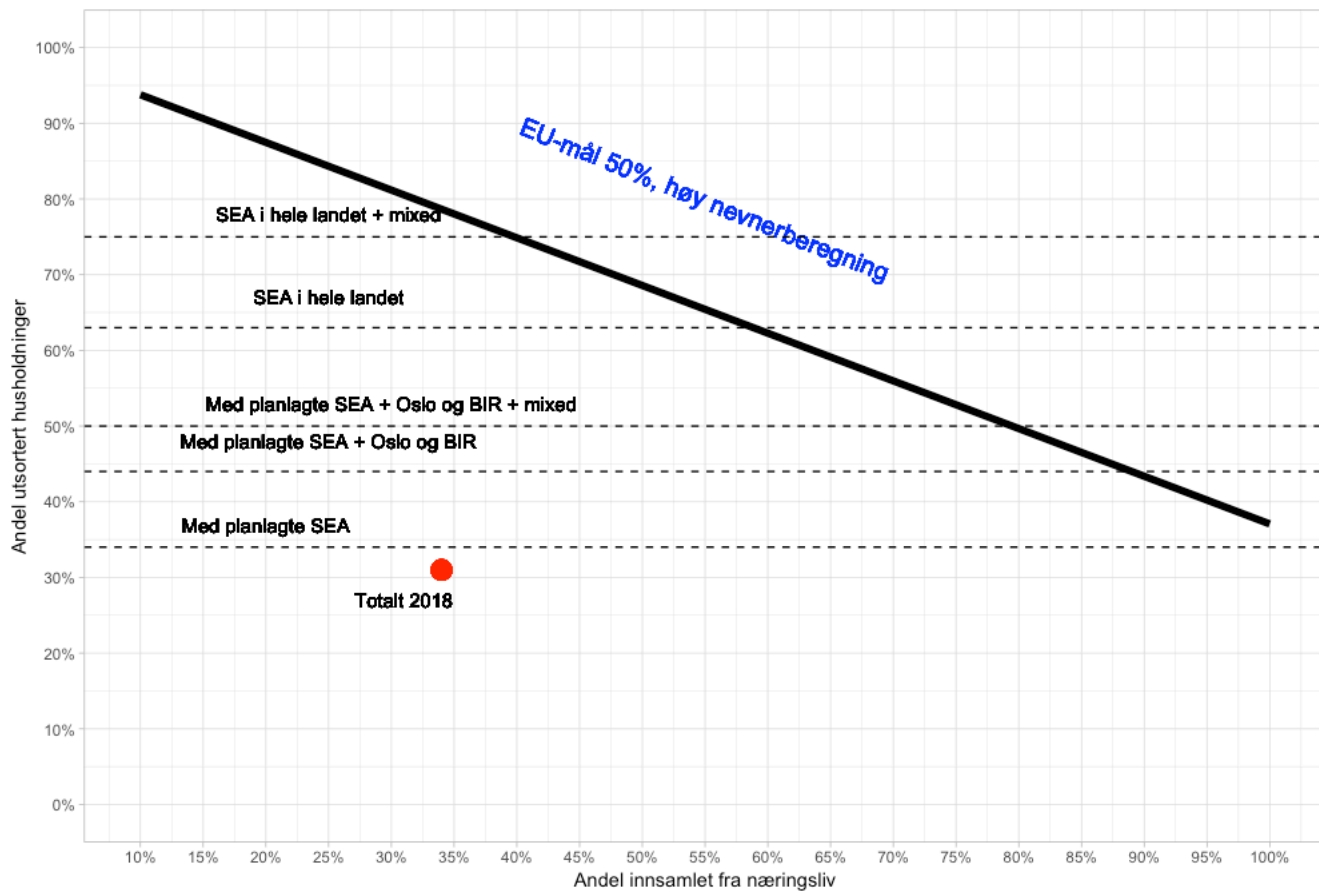












Vederlagssats



Gjenvinningsgrad



Kostnad
per kg

Vederlagssats



Gjenvinningsgrad



Kostnad
per kg

EU-mål: 50%

Vederlagssats



Gjenvinningsgrad



Kostnad
per kg



EU-mål: 50%

Nytt målepunkt



Vederlagssats



Gjenvinningsgrad



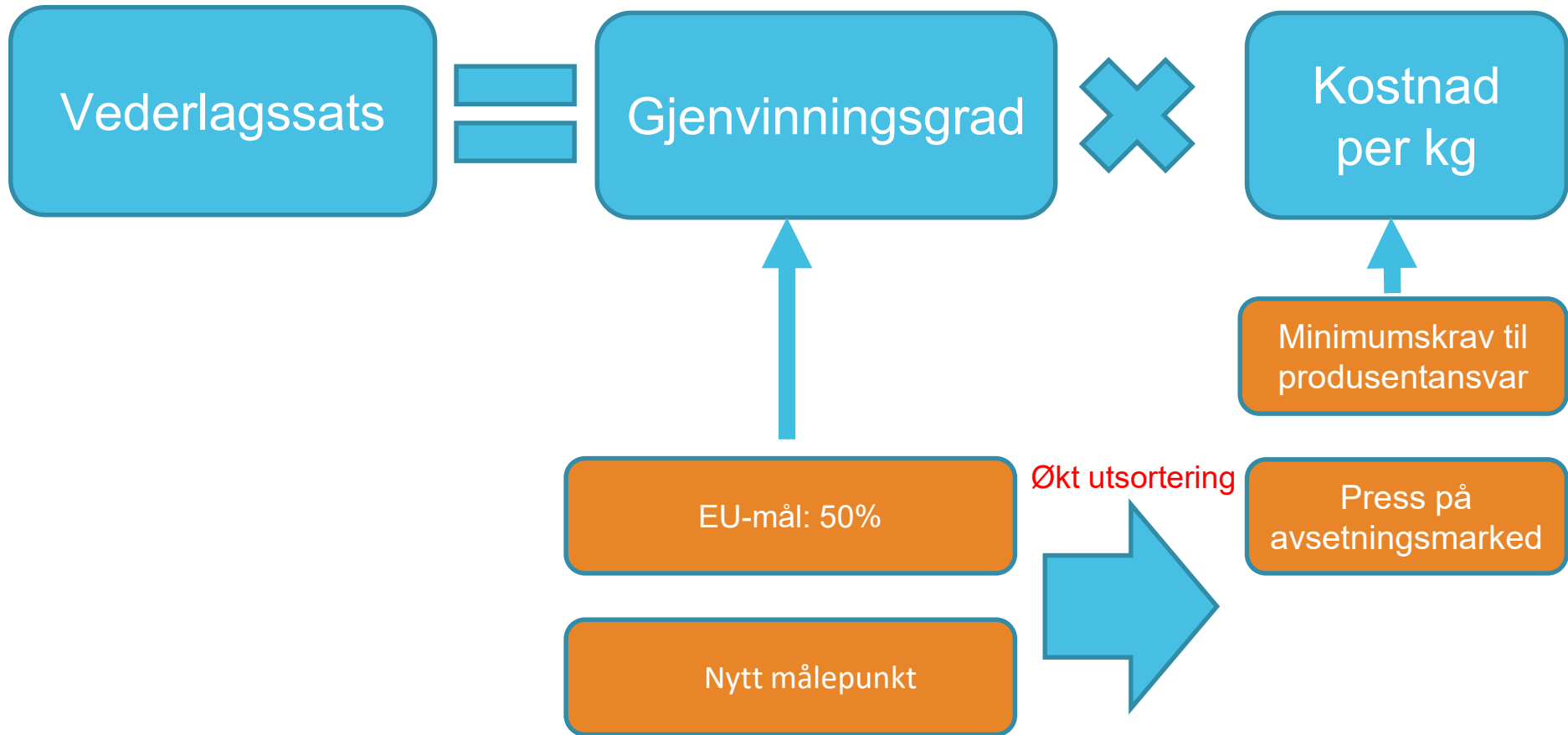
Kostnad
per kg

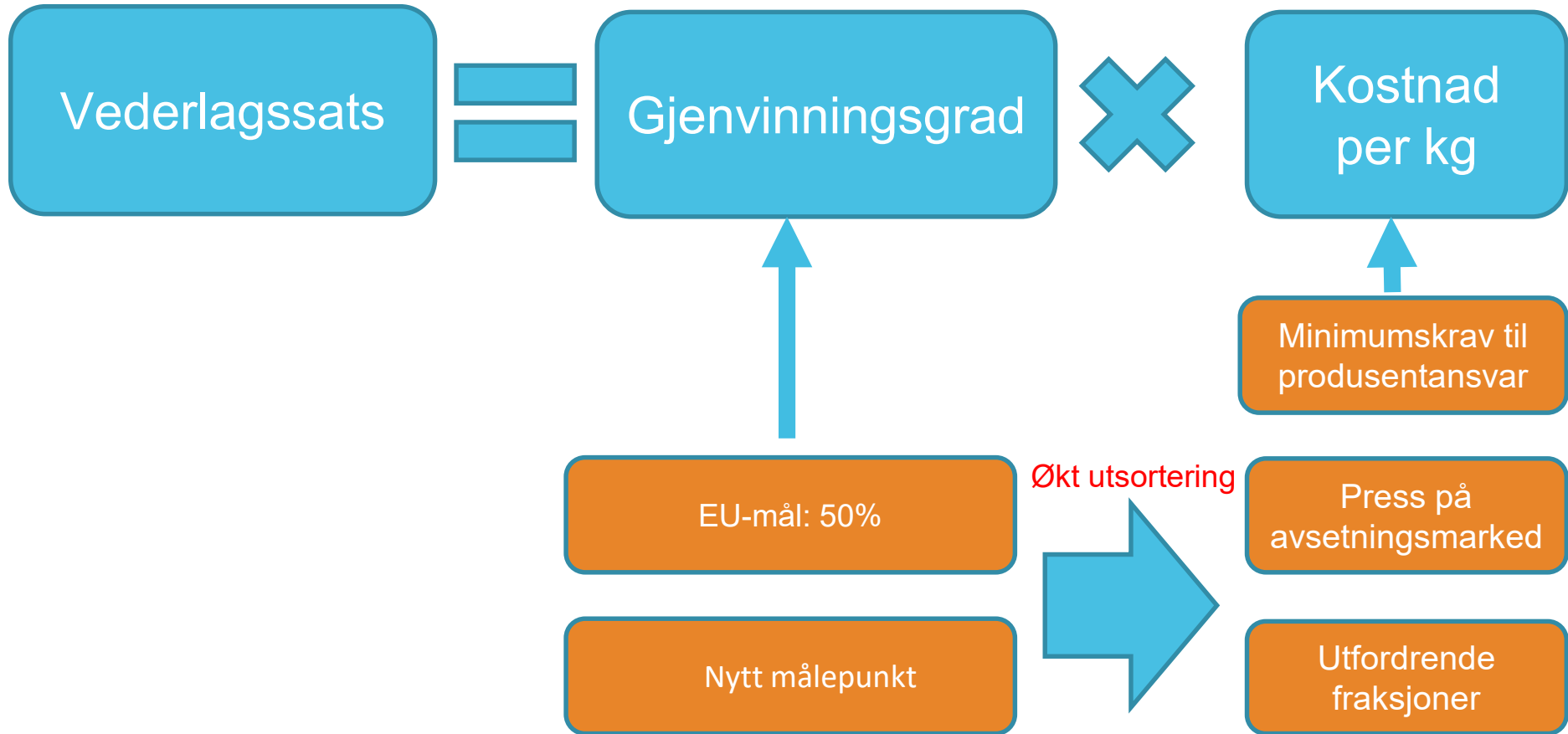
Minimumskrav til
produsentansvar

EU-mål: 50%

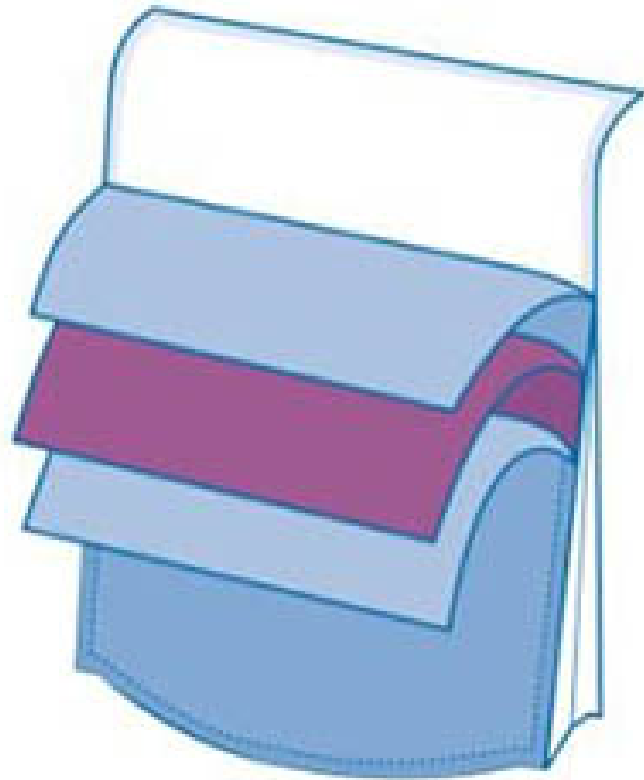
Nytt målepunkt





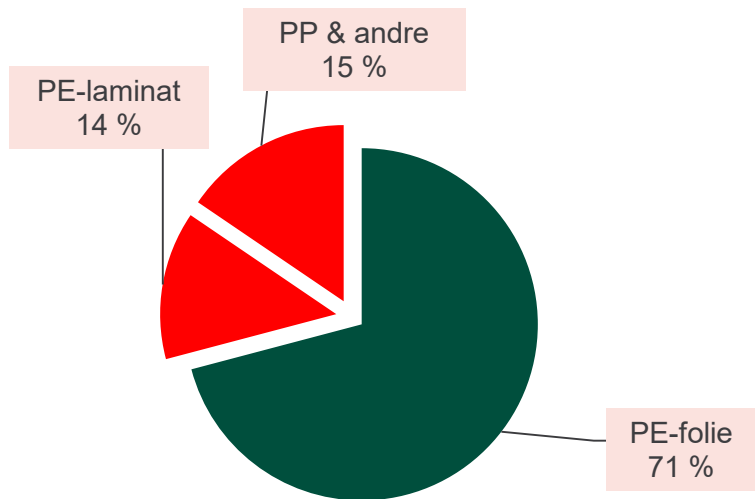




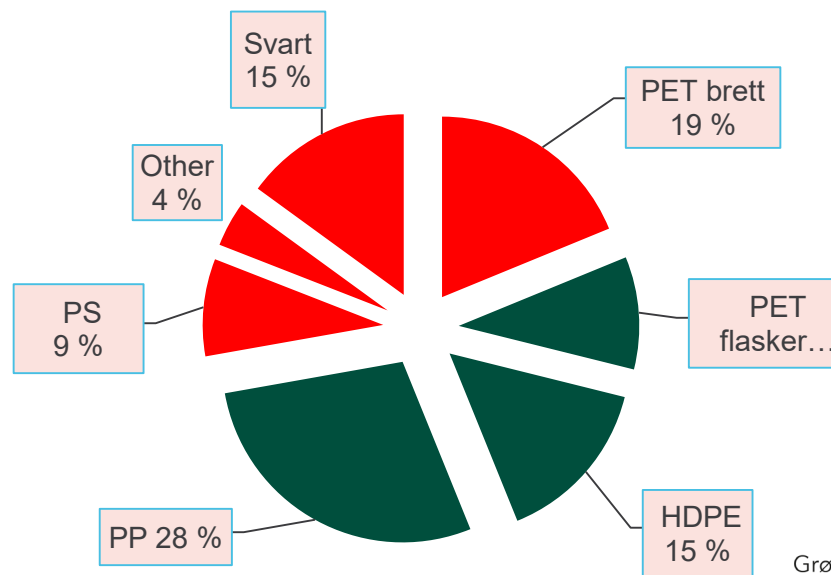


Sammensetning av plastemballasje i norske husholdninger

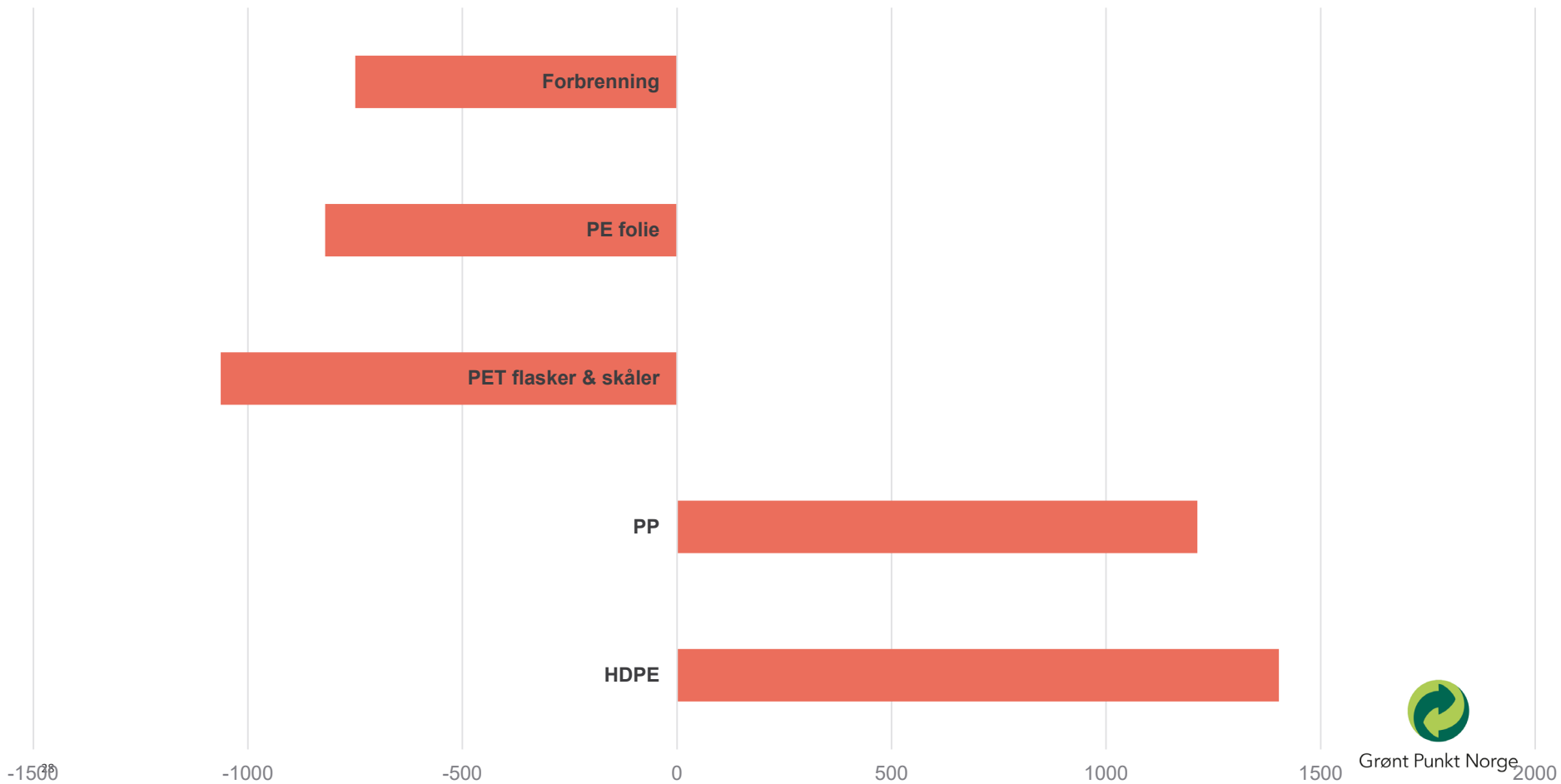
Folie



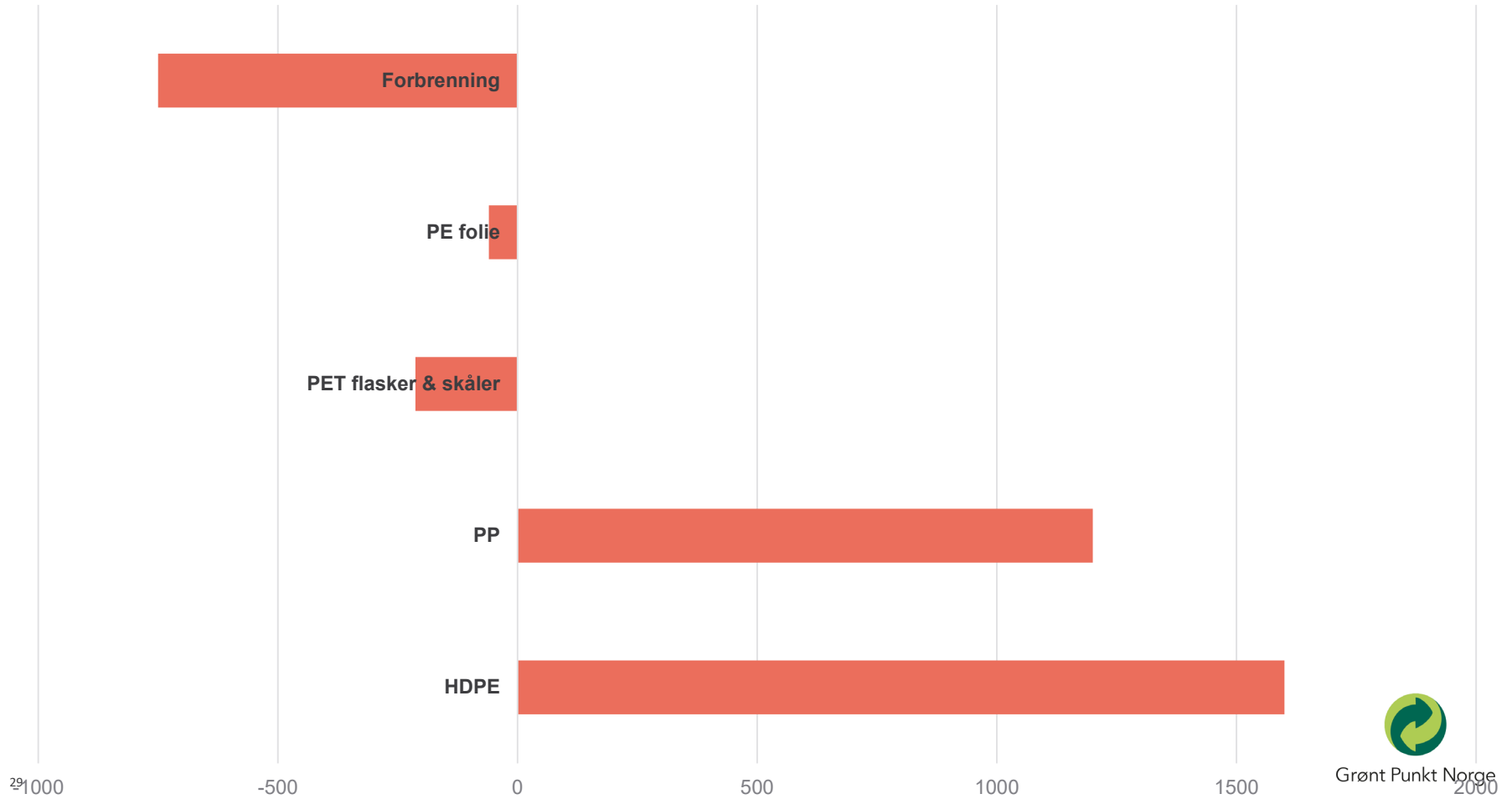
Hardplast



NOK/tonn

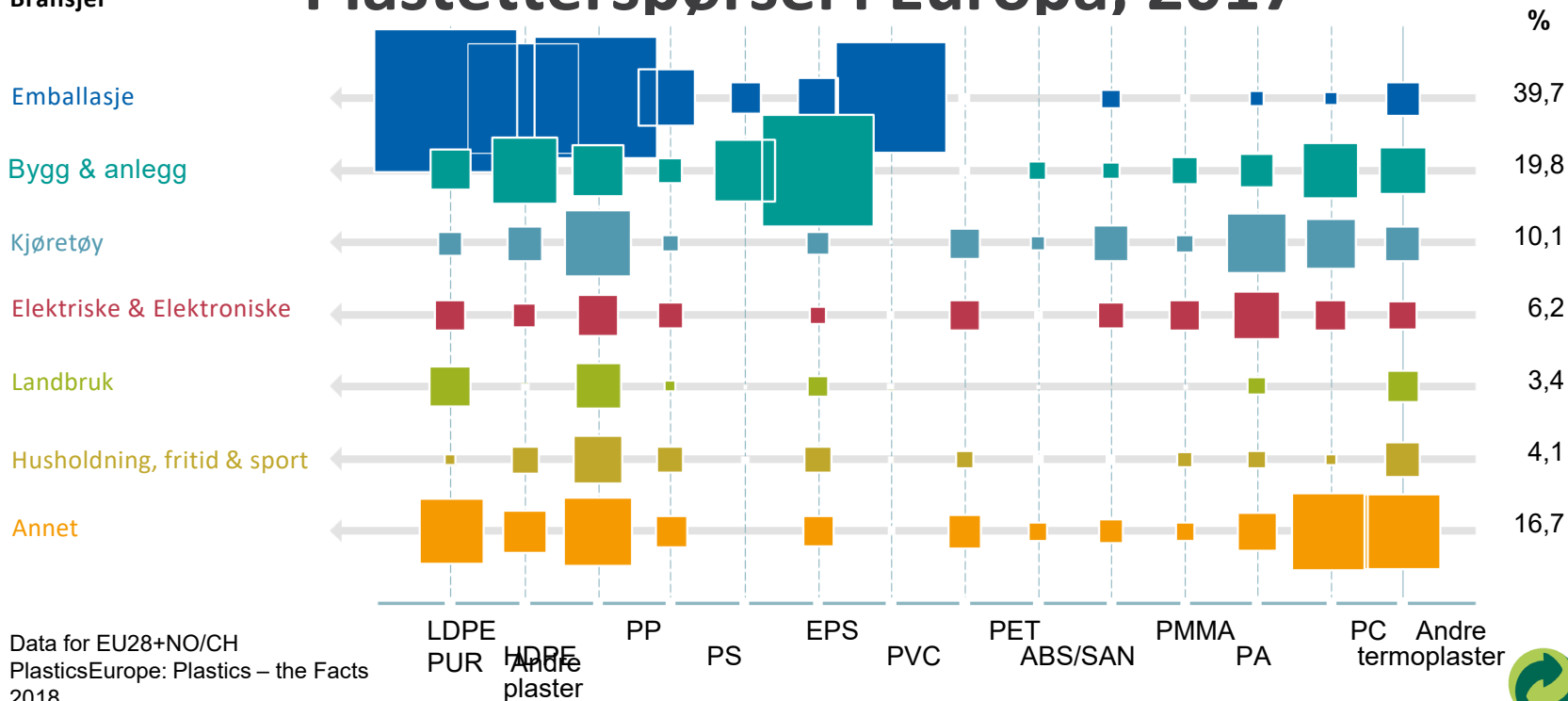


NOK/tonn



Plastetterspørsel i Europa, 2017

Bransjer



Data for EU28+NO/CH
PlasticsEurope: Plastics – the Facts
2018



Grønt Punkt Norge

Takk for oppmerksomheten!



Grønt Punkt Norge

Diskuter rundt bordet

1. Er målet om 50 % høyt nok oppe på agendaen i din bedrift?
2. Hvordan kan Grønt Punkt Norge bidra til forankring i din bedrift?
3. Finnes det forretningsmuligheter i denne utfordringen?